



### **User Evaluation Report**

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#### **Plan**

- Introduction
- Dissemination Management System
- Evaluation reports
- Unavailable/unsupplied information requests
- Future plans
- Conclusion



#### Introduction

- With regard to data dissemination process;
  - An intermediary between data producers and users
  - Contributes to continuously improving statistical activities concerning data collection, processing and analyses
  - Respond to the request of information
  - Register System for information requests
- Principles;
  - qualified
  - timely
  - reliable
  - objective
  - consistent with the international standards
  - respond to the requirements and priorities of national and international users



#### Introduction



- Prepared annualy, since 2005 (include latest 3 years)
- Prepared for determining expectations, needs and the profile of the users
- Create information for production and dissemination policies
- Obtained by analysis the data in Dissemination Management System
- Shared within in TurkStat (Intranet)





#### **Channels**

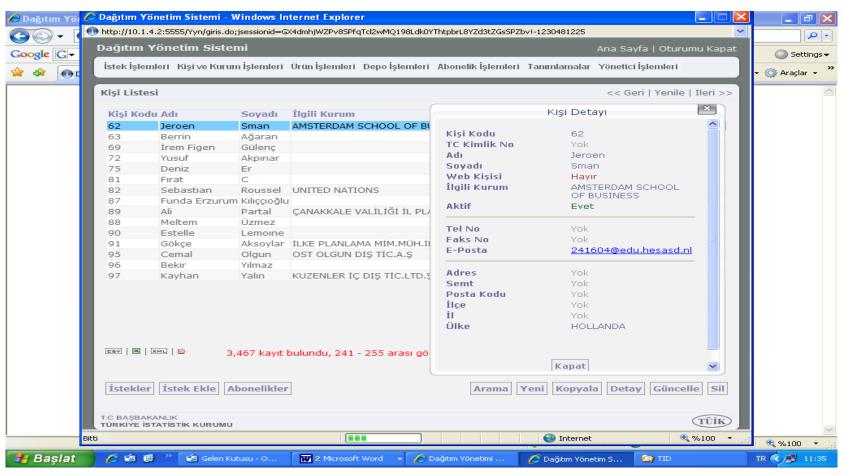
- Internet (the main dissemination channel)
- E-mail
- Personal application
- Fax
- Mail
- Official letter
- Telephone
- Social media



Register to DMS for analyzing



### **Dissemination Management System**





#### **Technical Details and Problems**

- DMS database includes;
  - User details (if available, phone, fax, institution, company name, address, etc.)
  - Request details (requested subject, closure date- types, the subjects that can not be met)
  - Reporting queries (by subject, date, user etc.)
  - Authorisation module that enables restrictions for the system
- Some problems;
  - Not include regional office record, unsufficient
  - No integrity, management challenges



# **Number of Requests**

Year	Total	Center	Regional Offices
2008	13 453	8 376	5 077
2009	12 154	7 532	4 622
2010	12 701	7 583	5 118
2011	12 002	6 507	5 495
2012	14 046	6 631	7 415
2013	15 464	8 443	7 021
2014	16 203	9 970	6 233
2015	15 231	10 957	4 274
2016	13 863	9 543	4 320



#### Who are Our Users?

	2014	2015	2016	
	<del></del>	<u></u> %	%	
Total	100.0	100.0	100.0	
Judicial branches	27.6	38.8	33.1	
Public organizations	11.8	6.9	10.1	
Universities	2.5	5.5	5.9	
Private institutions (*)	5.5	7.9	5.3	
International organisations and embassies	1.1	1.3	1.2	
Media	0.1	0.2	0.1	

<sup>(\*)</sup> Associations, labour unions, companies, etc.



# **Requests by Subjects**

	2014	2015	2016
	<del></del> %	<del></del> %	<u></u> %
Total	100.0	100.0	100.0
Labour force	27.6	38.8	33.1
Population	11.8	6.9	10.1
Price	2.5	5.5	5.9
Foreign trade	5.5	7.9	5.3
Transportation	1.1	1.3	1.2
Agriculture	0.1	0.2	0.1



### **TurkS**tat Website Visitors

		(million)			
	2014	2015	2016		
Number of visitors	4.1	3.0	3.2		
Number of pages viewed	48.7	50.2	41.9		
Number of publications downloaded	6.9	6.8	4.2		



# **Unavailable/Unsupplied Information Request**

- Analyze the unsupplied information request by type on Dissemination Management System
- Report the unsupplied request for decision makers
- Assist the data production policies with international standards
- Check the international standards in statistical process



### **Reason of Unsupplied Information Request**

	2014		2015		2016	
Reason	Number	%	Number	%	Number	%
Total	336	100	454	100	212	100
No study/data	92	27.4	154	34.0	150	36,6
Regional level is insufficient	104	31.0	129	28.4	99	24.0
Data confidentialty	53	15.8	39	8.6	41	10.0
Data is under collection or analysis	16	4.8	29	6.4	16	3.9
Other	71	21.1	103	22.7	73	5,7



### **Benefits of Dissemination Management System**

- Communication between the groups will be conducted over the automation by enabling TurkStat Work Units to use the same platform
- Integrate into TurkStat information management system and infrastructure and thus it will produce necessary data fro decison makers
- Performed electronically instead of hardcopy and this will increase efficiency
- Traceable/measurable character of the Dissemination Management System system will increase satisfaction of target institutions and individuals



#### Conclusion

- Develop user-oriented system
- Establish integrated system for the dissemination proceses
- Ability to obtain dynamic information for decision makers
- Measure consistently to dissemination process
- Increase to user satisfaction



