

# EMPLOYER BUSINESS DEMOGRAPHY

*"Training Course on Entrepreneurship Statistics"*

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**ASTANA, KAZAKHSTAN**

Can DOĞAN / Business Registers Group  
candogan@tuik.gov.tr

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# EMPLOYER ENTERPRISE

An employer enterprise is the one having at least one employee in a reference period.

- ❖ employment threshold 1 paid employee

Some analyses on entrepreneurship involves employer enterprise's market activity

- ❖ *generating employment*
- ❖ *competitiveness*
- ❖ *monitoring the growth in time*
- ❖ *high growth&gazelles*
- ❖ *Focus on employment effects*
- ❖ *International comparisons with non-EU OECD countries*

# EMPLOYER ENTERPRISE BIRTH

## Birth occurs when

1st year of activity with paid employees or units which existed before but without any paid employees and which hired the first employee

## Exclusion

Move from the population of non-employer to employer is not due to growth by take-over

# EMPLOYER ENTERPRISE DEATH

## Death occurs when

Last year of activity with paid employees or units which had employees in previous year but moved in population of non-employers for two consecutive years

## Exclusion

Move to the population of non-employer is not due to split-off

# HIGH GROWTH ENTERPRISES

## What is a high growth enterprise?

All enterprises with average annualised growth greater than 10% per annum, over a three year period should be considered as high-growth enterprises.

Growth is measured by the number of employees.

- Small enterprises starting to grow may distort the picture
  - ❖ *need of threshold*
  - ❖ *Maybe, 10+ employee enterprises in the beginning of the growth period*
- Annual growth rate and threshold have impact of the data confidentiality
  - ❖ *Small number of HGE -> confidentiality problems*
  - ❖ *Too much confidential data -> loss of information for data users -> no value of the data*

# HIGH GROWTH ENTERPRISES

- If the number of employees drop below 10+ threshold, enterprise is still kept in population
- Exclusion
  - ❖ *growth due to mergers, take-overs, etc.*
  - ❖ *Focusing on true high-growth instead of growth due to combining of the units*

# GAZELLES

- Subset of high-growth enterprises
- Definition 'up to five years old' in the end of the growth period



# EMPLOYER DEMOGRAPHY SERIES

## HDC Series (for employer enterprises)

series 9E – Data collection on employer enterprises with breakdown by NACE activity and legal form

series 9F – Data collection on employer enterprises with breakdown by NACE activity and employee size class

series 9G – Data collection on employer enterprises with breakdown by NACE activity and legal form (estimated death data)

series 9H – Data collection on employer enterprises with breakdown by NACE activity and employee size class (estimated death data)

# EMPLOYER DEMOGRAPHY SERIES

## HDC Series (for high growth enterprises)

series 9M – Data on high growth enterprises with breakdown by NACE activity

series 9P – Preliminary Data on high growth enterprises with breakdown by NACE activity

**Thank you**