



# Training Course on Tourism Satellite Account in Suriname



## Session 4

## DOMESTIC TOURISM STATISTICS

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# OUTLINE



## INTRODUCTION



## CONCEPTS AND DEFINITIONS



## DATA SOURCES



## DOMESTIC TOURISM SURVEY



## METHOD OF COLLECTION



## SCOPE AND COVERAGE



## OUTCOME OF DTS



## INPUTS FOR TSA

# INTRODUCTION

## DOMESTIC TOURISM

- the activities of a resident visitor within the country of reference either as part of a domestic tourism trip or part of an outbound tourism trip.

## DOMESTIC TOURISM CONSUMPTION

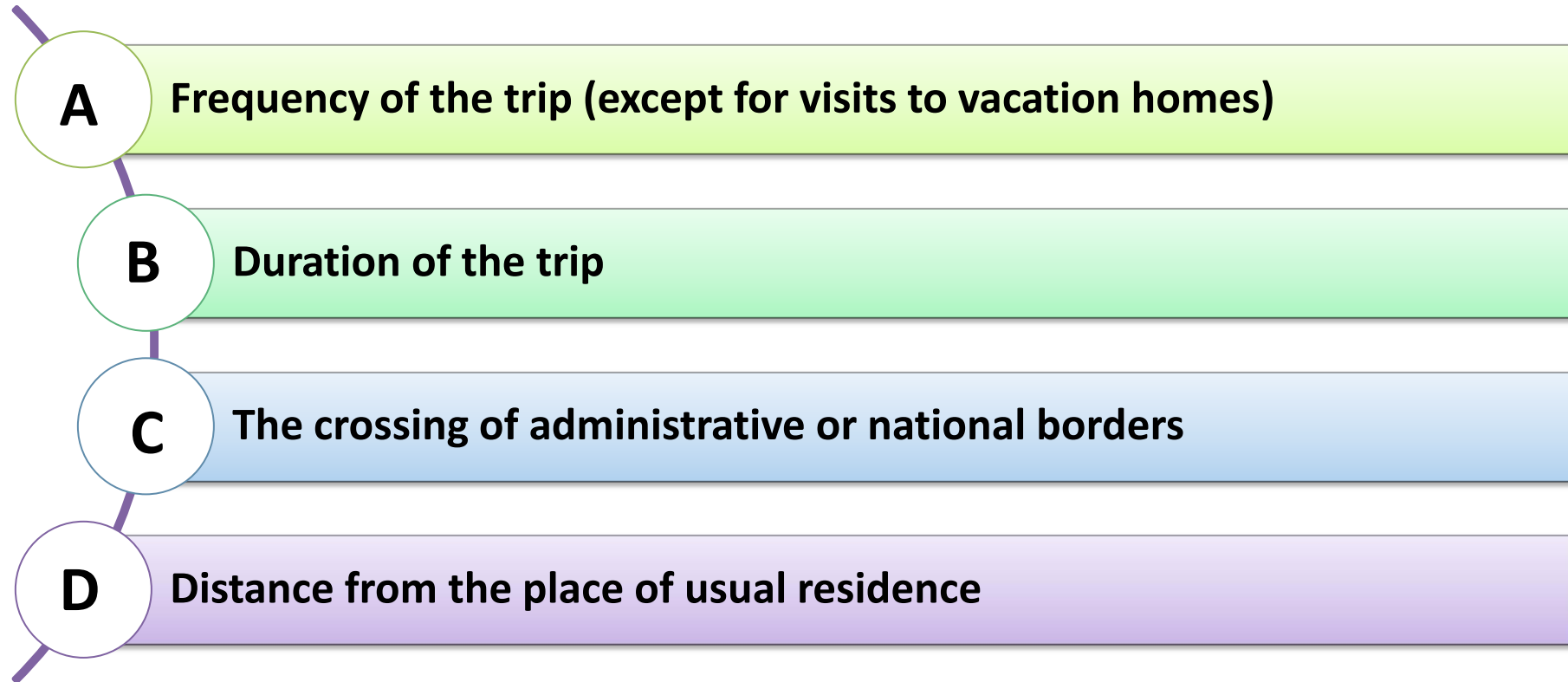
- the tourism consumption of a resident visitor within the economy of reference.

Source: TSA: RMF 2008



# CONCEPTS AND DEFINITIONS

- Criterion as a Domestic Visitors



- No single criterion is dominant. However, frequency and duration are essential and it is recommended that the remaining two be applied to the definition of usual environment, if possible (IRTS 2008, para. 2.53).

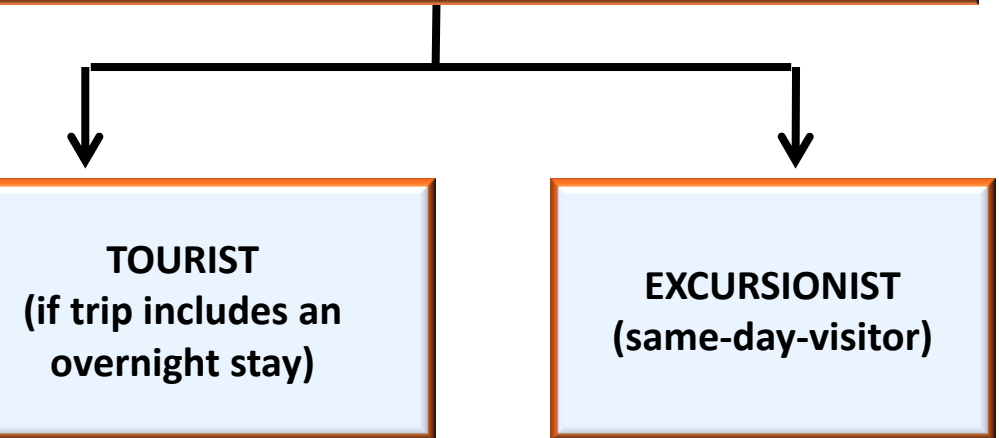


# CONCEPTS AND DEFINITIONS

## DOMESTIC TOURISM TRIPS

A domestic tourism trip refers to the travel of a visitor from the time of leaving his/her usual residence with a main destination within the country of residence of the visitor until he/she returns: it thus refers to a roundtrip.

## DOMESTIC VISITORS



Source: IRTS 2008



# CONCEPTS AND DEFINITIONS

## CLASSIFICATION OF TOURISM TRIPS

- *according to the main purpose of visits*

### Personal

Holidays, leisure and recreation

Visiting friends and relatives

Education and training

Health and medical care

Religion/pilgrimages

Shopping

Transit

Others

### Business and professional

Includes attending meetings,  
conferences or congresses, trade  
fairs and exhibitions; giving  
lectures, concerts, shows & plays;  
sports etc.



# CONCEPTS AND DEFINITIONS

## TOURISM EXPENDITURE

- Amount paid for the acquisition of consumption goods and services, as well as valuables,
- For own use or to give away, for and during tourism trips.
- Includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others.

- 
1. Food & beverages
  2. Accommodation

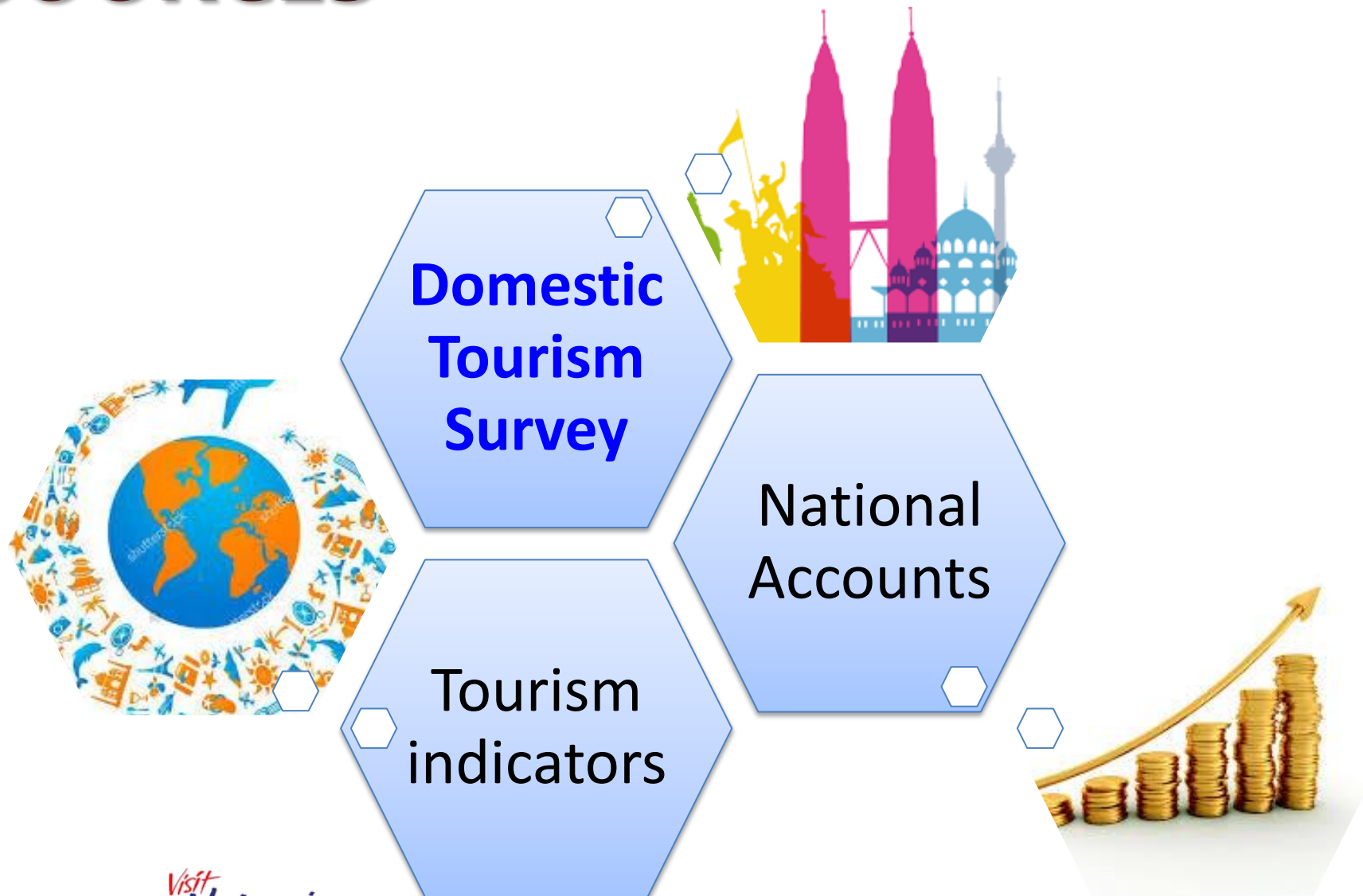
3. Transportation
4. Retail trade (shopping)

5. Tourism Package
6. Before the trip
7. Entrance fees
8. Others





# DATA SOURCES





# DOMESTIC TOURISM SURVEY (DTS)

The main purpose :

## Input for TSA

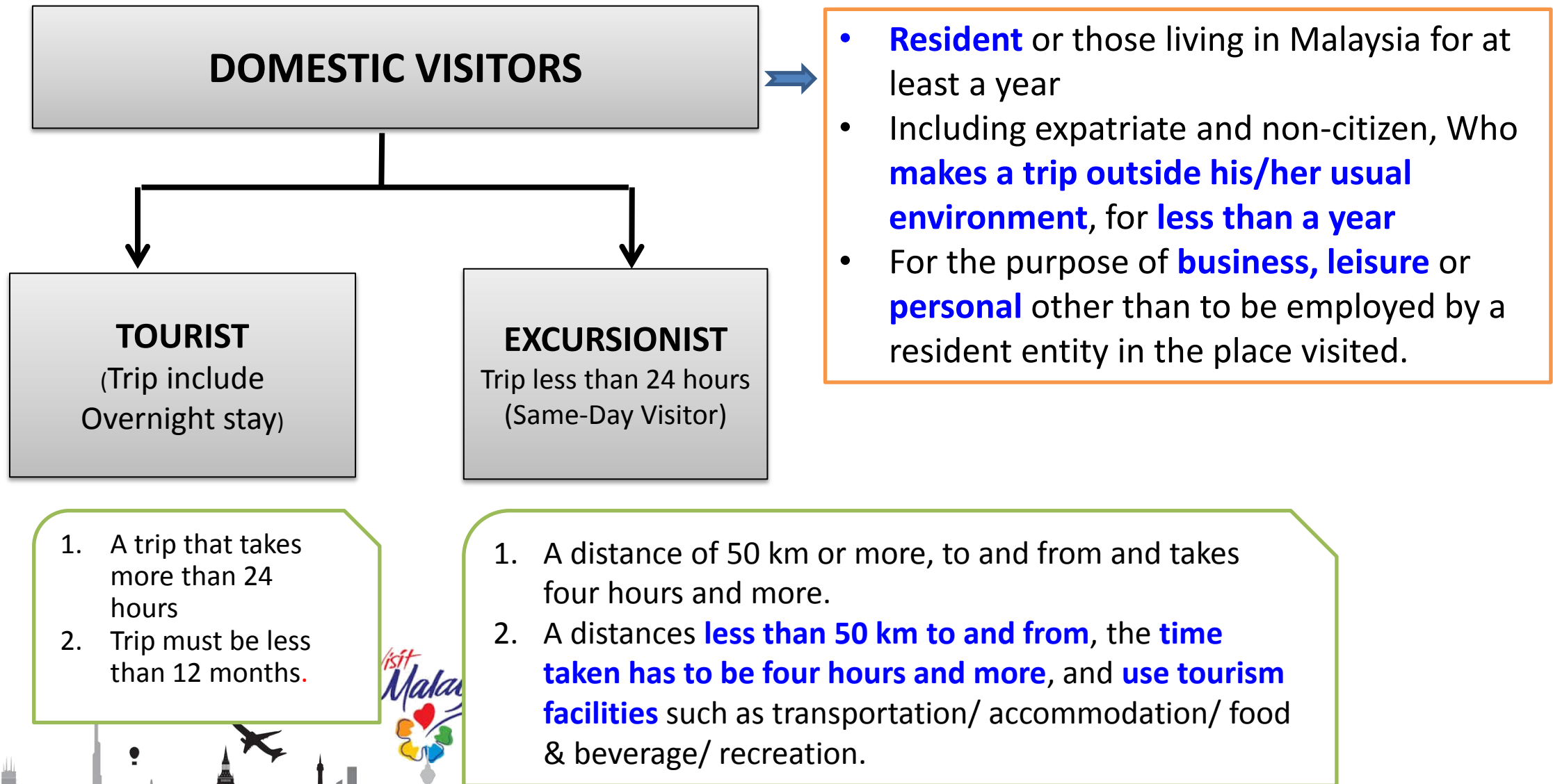
- **Table 2** - Domestic Tourism Expenditure by Products, Classes of Visitors & Types of Trips
- **Table 4** - Internal Tourism Consumption by Products
- **Table 6** - Total Domestic Supply and Internal Tourism Consumption

## Collect domestic tourism profile

- Demographic profile
- Main destination
- Main purpose of visits/trips
- Expenditure pattern



# CONCEPTS AND DEFINITIONS OF DTS



# DATA COLLECTED



- ☐ **Questionnaire designed** to enable the collection of data related to the demographic profile.
- ☐ **Detail information relating** to the economic characteristics of the domestic visitor.

- a) Relationship with the head of household
- b) Sex
- c) Age
- d) Ethnic & citizenship
- e) Educational level attainment
- f) occupation

## Household member who made domestic trip..

- a) Type of trips: Same day or overnight trip
- b) Monthly income
- c) Length of stay per overnight trip
- d) Main destination
- e) Main purpose
- f) Main activities
- g) Expenditure on tourism trip



# METHOD OF COLLECTION



**Face to face Interview with respondents**

**Trained Interviewer** will visit **household** in selected dwellings **to collect** information on domestic tourism including demographic details of all the household's members.



**Revisits selected household (ensure completeness the questionnaire)**



# SCOPE AND COVERAGE

## Urban & rural

Covers all states in Malaysia by monthly basis

## Residents at private dwellings

Excludes residents living in institutions such as hotels, hospitals, prison etc.

Only making domestic trips are recorded



# OUTCOME OF DTS

1

## EXPENDITURE

- Total expenditure
- Average expenditure by type of domestic visitors
- Average expenditure domestic visitors by strata
- Components of expenditure of domestic tourism

2

## NUMBER OF VISITORS

- Domestic visitors by type of visitors
- Domestic visitors by strata

3

## NUMBER OF TRIPS and DURATION

- Domestic tourism trips by strata
- Average length of stay by strata

4

## TRAVELLING PATTERNS

- Purpose of visits
- Most visited states by tourist
- Mode of transport
- Type of accommodation

5

## DEMOGRAPHIC PROFILE

- Age group and gender
- Ethnic group
- Education attainment
- Household income class
- Employment status





# INPUT IN TSA

- **Table 2** - Domestic Tourism Expenditure by Products, Classes of Visitors & Types of Trips
- **Table 4** – Internal Tourism Consumption of Visitors by Products
- **Table 6** – Total Supply and tourism consumption by type of Products



# FRAMEWORK TSA: RMF 2008

**TABLE 2: DOMESTIC TOURISM EXPENDITURE BY PRODUCTS, CLASSES OF VISITORS AND TYPES OF TRIPS**

Table 2  
Domestic tourism expenditure by products, classes of visitors and types of trips

Products	Domestic tourism expenditure			Domestic tourism expenditure					
	Domestic trips (**)			Outbound trips (**)			All types of trips		
	Tourists (overnight visitors) (2.1)	Excursionists (same-day visitors) (2.2)	Visitors (2.3) = (2.1) + (2.2)	Tourists (overnight visitors) (2.4)	Excursionists (same-day visitors) (2.5)	Visitors (2.6) = (2.4) + (2.5)	Tourists (overnight visitors) (2.7) = (2.1) + 2.4)	Excursionists (same-day visitors) (2.8) = (2.2) + (2.5)	Visitors (2.9) = (2.3) + (2.6)
A. Consumption products (*)									
A.1. Tourism characteristic products									
1. Accommodation services for visitors		X			X			X	
1.a. Accommodation services for visitors other than 1.b		X			X			X	
1.b. Accommodation services associated with all types of vacation home ownership		X			X			X	
2. Food- and beverage-serving services									
3. Railway passenger transport services									
4. Road passenger transport services									
5. Water passenger transport services									
6. Air passenger transport services									
7. Transport equipment rental services									
8. Travel agencies and other reservation services									
9. Cultural services									
10. Sports and recreational services									
11. Country-specific tourism characteristic goods									
12. Country-specific tourism characteristic services									
A.2. Other consumption products (a)									
B.1. Valuables									
Total									

X does not apply.

(\*) The value of A. Consumption products is net of the gross service charges paid to travel agencies, tour operators and other reservation services.

(\*\*) Domestic tourism comprises the activities of a resident visitor within the country of reference either as part of a domestic trip or part of an outbound trip (see figure 2.1).

(a) If relevant and feasible, countries should separately identify both components ("tourism connected products" and "non-tourism related consumption products"). In both cases, goods and services should be separately identified, if possible (see para. 4.15).

# CLASSIFICATION OF TSA COMPILATION

**TABLE 2: DOMESTIC TOURISM EXPENDITURE BY PRODUCTS, CLASSES OF VISITORS AND TYPES OF TRIPS**

## Tourism Characteristic Products

1. Accommodation services for visitors
2. Food and beverage serving services
3. Railway passenger transport services
4. Road passenger transport services
5. Water passenger transport services
6. Air passenger transport services
7. Transport equipment rental services
8. Travel agencies and other reservation services
9. Cultural services
10. Sports and recreational services
11. Country-specific tourism characteristic goods
12. Country-specific tourism characteristic services

[illegible][illegible]

Thank You.

