



# Training Course on Tourism Satellite Account in Suriname



# OUTBOUND TOURISM STATISTICS

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# Outline

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- 4 Categories of Visitor
- 5 Main Purpose Tourism
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# Introduction



## What is Outbound

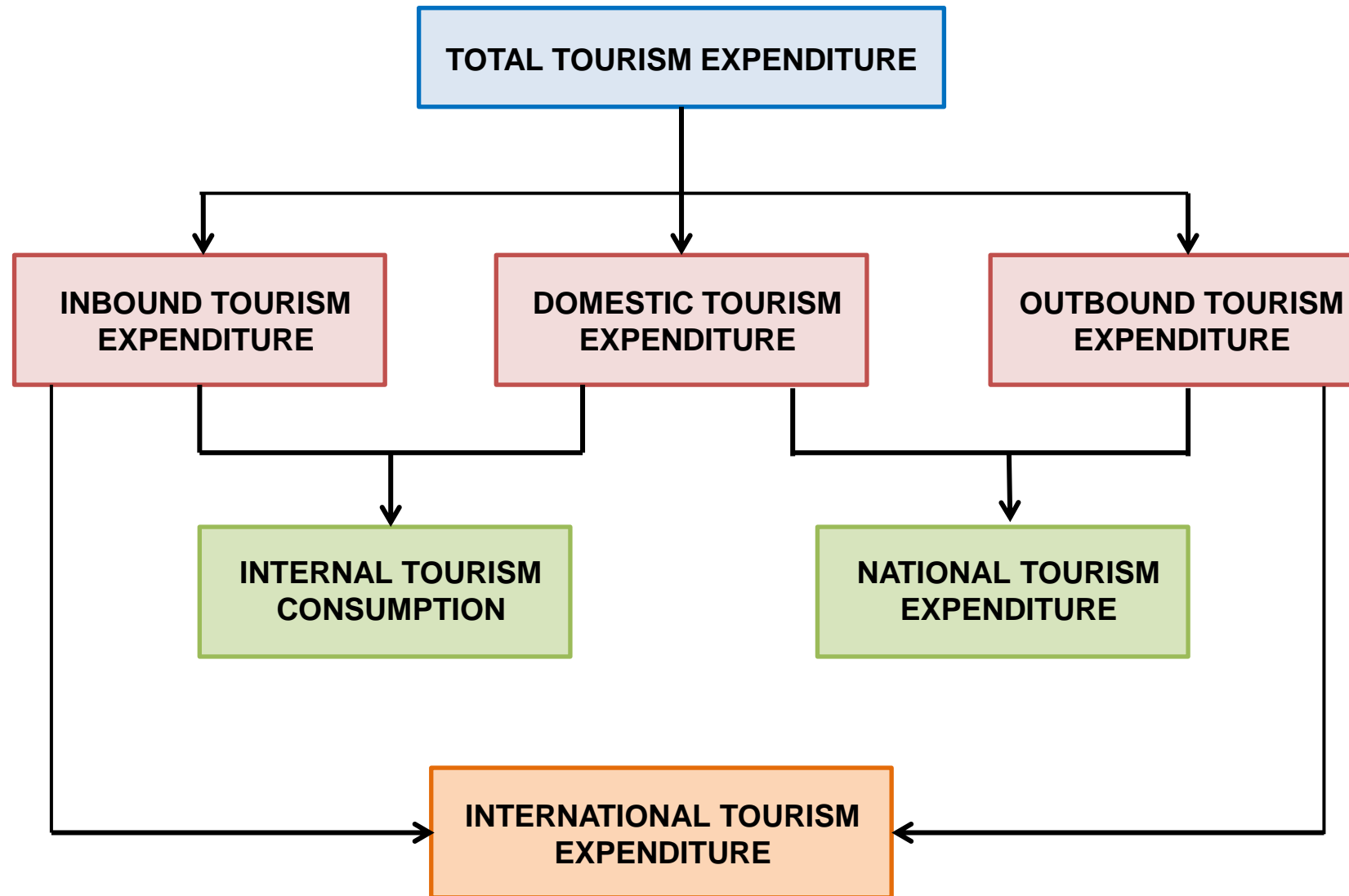
### Outbound Tourism

Comprises the activities of a **resident visitor** outside the country of reference, either as part of an outbound trip or as part of a domestic trip

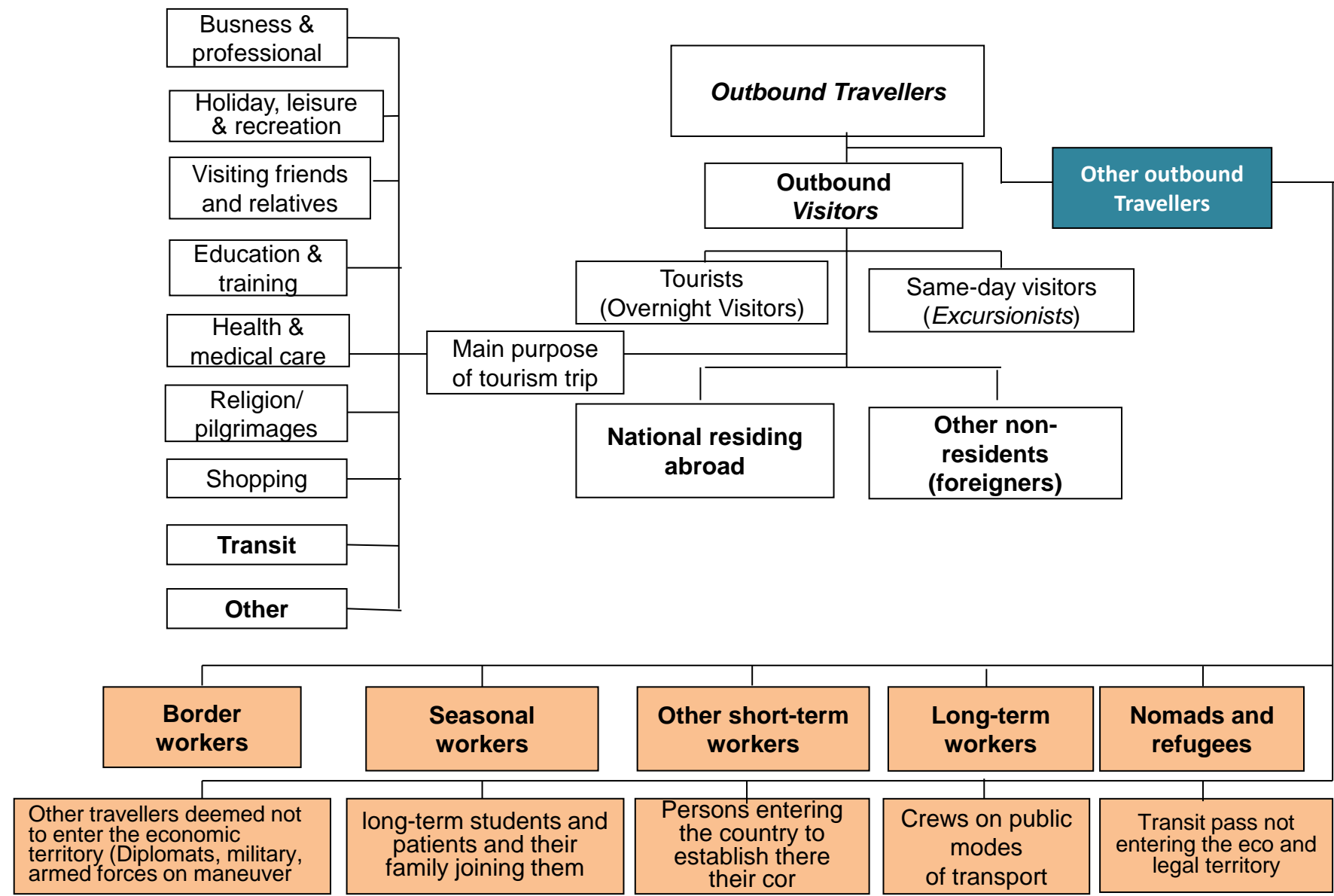
### Outbound Visitor

a traveller taking a trip to a country outside his/her usual environment, for less than a year, for any main purpose (**business, leisure or other personal purpose**) other than to be employed by a resident entity in the country visited

# Flow of Tourism Expenditure



# Classification of outbound travellers



# Categories of Visitor



- a traveller taking a trip to a main destination outside his/her usual environment,
- not more than 12 months other than to be employed by resident entity in the country or place visited.

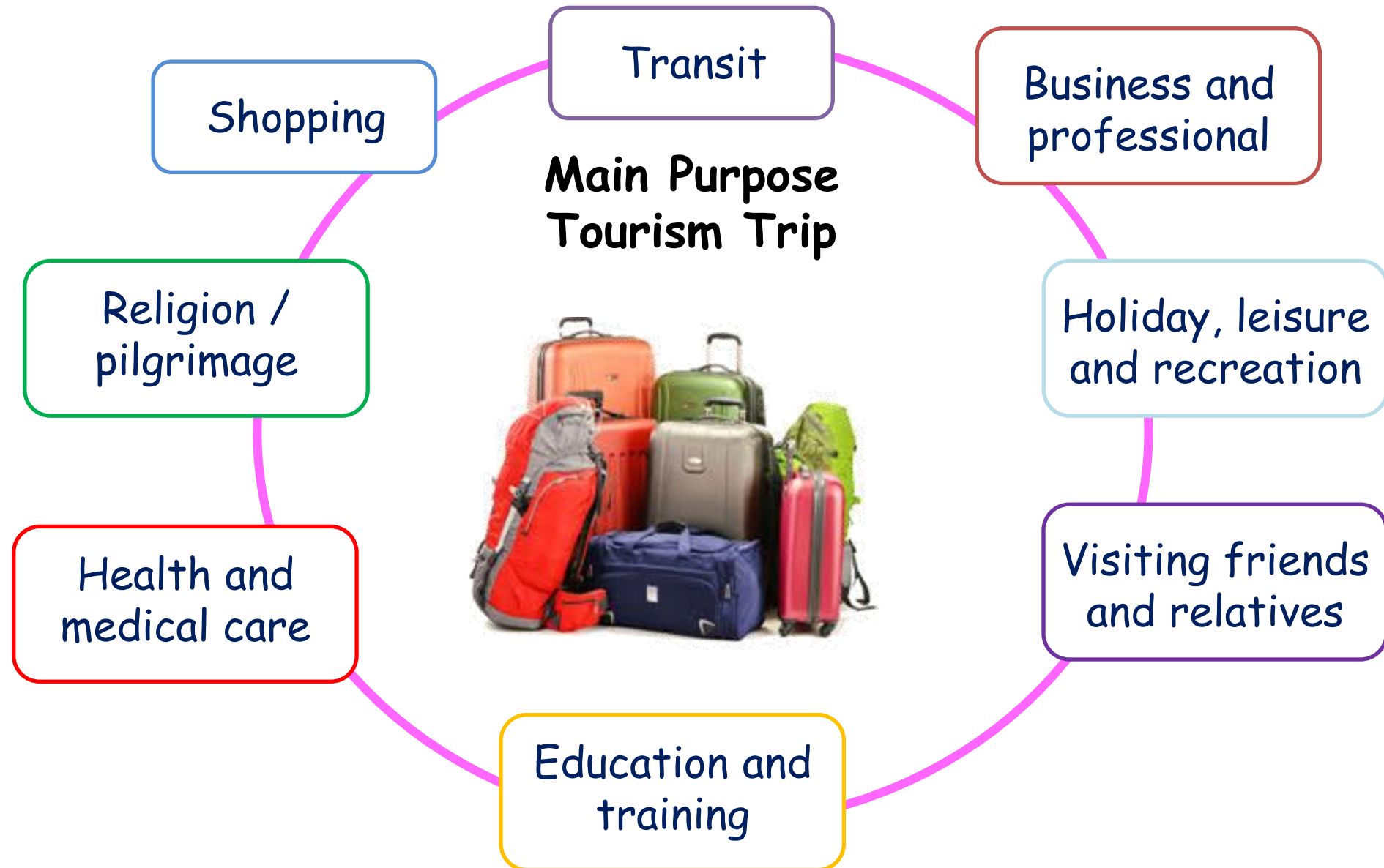


- If his/her trip includes an overnight stay



- If his/her trip takes less than 24 hours

# Main Purpose Tourism Trip



# Outbound Tourism Expenditure

## Data Sources

- Tourism Malaysia
- Balance of Payment Division

## Method Collection

- Malaysia Outbound Survey (MOS)
- Travel data

## Place of Interview

- Malaysia main entrances

## Type of data

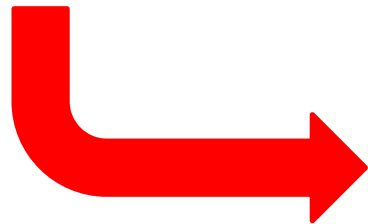
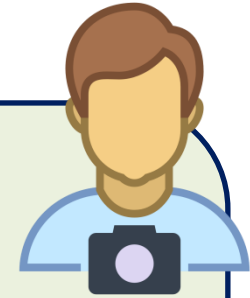
- Percentage breakdown of tourism expenditure
- Travel data
- Transport data



# Data Source



- **Data Travel (Debit)**
  - ✓ Religious/pilgrimage
  - ✓ Medical
  - ✓ Travel expenditure abroad departures by air



- **Data Transport (Debit)**
  - Sea Passenger Transport
  - Air Passenger Transport
  - Other Passenger Transport



# Malaysia Outbound Survey (MOS)



- First introduced in 2007
- Conducted by Tourism Malaysia (TM)
- Annual survey

## Main Objective :

Comprises the activities of a resident visitor outside the country of reference.



# MOS Outcome



- Average Per Capita Expenditure
- Average Length of Stay (ALOS)
- Top 10 Destination Visited
- Employment Sector
- Race
- Gender
- Marital Status
- Age Group
- Salary
- Occupation
- Travel Frequency
- Travel Arrangement
- Expenditure Breakdown
- Main Purpose of Visit

# TSA: RMF 2008 – Framework Table 3 (Outbound tourism expenditure by products and classes of visitors)

Table 3  
Outbound tourism expenditure by products and classes of visitors

Products	Outbound tourism expenditure		
	Tourists (overnight visitors) (3.1)	Excursionists (same-day visitors) (3.2)	Visitors (3.3) = (3.1) + (3.2)
A. Consumption products (*)			
A.1. Tourism characteristic products			
1. Accommodation services for visitors		X	
1.a. Accommodation services for visitors other than 1.b		X	
1.b. Accommodation services associated with all types of vacation home ownership		X	
2. Food- and beverage-serving services			
3. Railway passenger transport services			
4. Road passenger transport services			
5. Water passenger transport services			
6. Air passenger transport services			
7. Transport equipment rental services			
8. Travel agencies and other reservation services			
9. Cultural services			
10. Sports and recreational services			
11. Country-specific tourism characteristic goods			
12. Country-specific tourism characteristic services			
A.2. Other consumption products (a)			
B.1. Valuables			
Total			

X does not apply.

(\*) The value of A. Consumption products is net of the gross service charges paid to travel agencies, tour operators and other reservation services.

(a) If relevant and feasible, countries should separately identify both components ("tourism connected products" and "non-tourism related consumption products"). In both cases, goods and services should be separately identified, if possible (see para. 4.15).