



## SESRIC WEBINAR SERIES ON STATISTICAL EXPERIENCE SHARING



### Webinar on “Prospects for Harmonising Statistics on Halal Sector”

11 December 2023 / 13:30 – 16:10 (Ankara time – UTC +3)

Registration Link: *(to be provided)*

## Background and Objectives

Halal refers to the Islamic principles and guidelines that regulate the way in which certain food products are produced, processed, and consumed. The interest in Halal products and services has grown tremendously in recent years not only in OIC countries but around the globe. Due to this growing interest, more suppliers have decided to shift into the sector, and it has become a lucrative business market more than expected going beyond the Halal food market and including similar markets like Islamic tourism, finance and lifestyle. The expansion of the global Halal industry has resulted in a steady increase in its market size from USD 3.2 trillion in 2014 to USD 4.7 trillion in 2020, an impressive record of growth of 47% during this period. Even though the COVID-19 pandemic and the economic crises have hit the growth performance and deteriorated prospects for the Halal industry, it is estimated that the size of the global Halal market will climb to USD 6.0 trillion mark in 2024<sup>1</sup>.

EVENT DETAILS	
 <b>STARTS AT</b>	11 Dec 2023 <b>13:30 (UTC +3)</b>
 <b>ENDS AT</b>	11 Dec 2023 <b>16:10 (UTC +3)</b>
 <b>PLATFORM</b>	ZOOM
 <b>ORGANISER</b>	SESRIC
 <b>PRESENTERS</b>	OIC Countries, ICDT, IsDB, SMIIC
 <b>LANGUAGE</b>	ENGLISH

Statistics on Halal sector refers to data and information related to the production, consumption, and trade of halal products and services. This can include information on the demand for halal sector products, the size and growth of the global halal product industry, the types of products that are considered halal, and the geographical regions where halal products are most commonly used and consumed.

Intra-OIC trade activities feature cooperation actions and interventions in the areas of trade promotion, financing and facilitation while halal sector development is another area that needs to be addressed in consultation and coordination with OIC institutions and international partners. SESRIC, in collaboration with Islamic Centre for Development of Trade (ICDT), Islamic Development Bank (IsDB) Group, and Standards and Metrology Institute for Islamic Countries (SMIIC) will organize an experience sharing Webinar on “Prospects for Harmonising Statistics on Halal Sector” on 11 December 2023. The objective of the webinar is to provide a space to elaborate on the possible general methodology framework of Halal sector statistics and how to develop the required standards and mechanisms to produce, harmonize and disseminate such indicators within the national statistical systems of OIC member countries.

The Webinar will cover the following topics:

- *Overview of the Halal Industry in OIC Countries*
- *Issues related to data production and dissemination on Halal sector statistics*
- *Good practices and experiences from the OIC member countries*
- *Current applications, challenges faced by stakeholders*
- *Insights, prospects and proposals for harmonisation of Halal sector statistics*

<sup>1</sup> Halal Industry in OIC Member Countries, SESRIC, December 2021



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Registration Link: *(to be provided)*

#### Format

- Around 2½ hours of webinar via Zoom with presentations.
- The webinar will be conducted in **English** only, and open to the National Statistical Offices as well as the Ministries of Customs and Trade of OIC member countries.

#### Work Programme

<b>13:30 – 13:40</b>	<i>Introduction and Agenda Setting</i>
<b>13:40 – 14:00</b> 20 minutes (with Q&A)	<i>Overview of Halal Industry in OIC Countries:</i> <i>Presenter: SESRIC</i>
<b>14:00 – 15:00</b> 60 minutes (with Q&A)	<i>Experiences, Challenges and Insights of OIC Member Countries on Halal Industry Statistics</i> <i>Presenters: Indonesia, Malaysia, Morocco, Nigeria, Türkiye</i>
<b>15:00 – 15:40</b> 40 minutes (with Q&A)	<i>Statistical Perspectives from Regional and International Organisations</i> <i>Presenters: ICDT, IsDB, SMIIC</i>
<b>15:40 – 16:00</b> 20 minutes (with Q&A)	<i>Discussion and Closing Remarks</i>

All times are indicated in Ankara, Türkiye (UTC +3) time. For time difference information, please refer to:  
[https://time.is/compare/1330\\_11\\_Dec\\_2023\\_in\\_Ankara](https://time.is/compare/1330_11_Dec_2023_in_Ankara)