TOBACCO QUESTIONS FOR SURVEYS (TQS) AND TOBACCO QUESTIONS FOR SURVEYS OF YOUTH (TQS-YOUTH)



Centers for Disease Control and Prevention

National Center for Chronic Disease Prevention and Health Promotion

CDC

Office on Smoking and Health, Global Tobacco Control Branch

GLOBAL TOBACCO SURVEILLANCE SYSTEM (GTSS)

GYTS GLOBAL YOUTH TOBACCO SURVEY

GATS GLOBAL ADULT TOBACCO SURVEY

TQS TOBACCO QUESTIONS FOR SURVEYS

- TQS: A Subset of Key Questions from GATS
- TQS-Youth: A Subset of Key Questions from GYTS

TQS/TQS-YOUTH FEATURES

- Simple, standard, scientific, and tested questions
- Include questions into national and international surveys
 - National health surveys, multi-risk factor surveys, demographic health surveys, non-health surveys
- Sustainable monitoring of tobacco use & key policy measures
- Enhancement of capacity for global monitoring and comparability

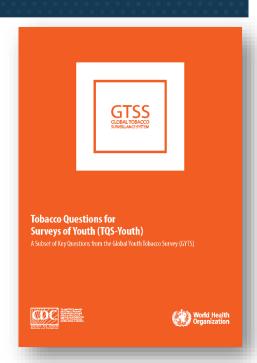
STRUCTURE OF TQS (ADULT) GUIDE

- Menu of tobacco indicators/survey questions:
 - Questions on smoking tobacco prevalence (3 questions)
 - Questions covering key topics (19 questions)
 - Smoking tobacco products (prevalence and quantity/frequency)
 - Smokeless tobacco prevalence
 - Exposure to secondhand smoke
 - Cessation
 - Anti-cigarette information
 - Cigarette advertising
 - Economics
- Select indicators and corresponding survey questions based on country need and tobacco control situations
- Countries can select all or some of questions



STRUCTURE OF TQS-YOUTH GUIDE

- Menu of tobacco indicators/survey questions:
 - Questions on tobacco use prevalence (5 questions)
 - Questions covering key topics (16 questions)
 - Cessation
 - Secondhand smoke
 - Accessibility
 - Anti-tobacco information
 - Tobacco advertising and promotions
 - Electronic cigarettes
- Select indicators and corresponding survey questions based on country need and tobacco control situations
- Countries can select all or some of questions



TQS (ADULT) GUIDELINES: STUDY DESIGN

- TQS (GATS) questions developed for and tested in survey populations 15 years of age or older
- TQS (GATS) questions developed for a face-to-face household survey
 - Adaptation may be needed for other modes of administration (e.g., telephone, mail, internet)

TQS-YOUTH GUIDELINES: STUDY DESIGN

- TQS-Youth (GYTS) questions developed for and tested in survey populations 13 to 15 years of age
- TQS-Youth (GYTS) questions developed for a school-based, self-administered survey
 - Paper and pencil questionnaire using a scannable answer form ("bubble sheet")
 - No skip logic in GYTS ensures students complete at approximately the same time
- Adaptation may be needed for other modes of administration (e.g., interviewer administered)

GUIDELINES: QUESTIONNAIRE

- Encouraged to use all questions (22 TQS / 21 TQS-Youth) for comprehensive evaluation
 - Note: Additional questions from GATS/GYTS can be included if needed (e.g., electronic cigarettes, heated tobacco products)
- Questions should be placed together in the same section of the questionnaire
- Placement in a multi-topic survey depends on survey purpose, topics, and length
- Keep question wording the same for purposes of comparability and validity
 - Minor adaptations may be needed (e.g., for different mode of administration)

GUIDELINES: USE OF DATA

- Monitoring and evaluation of existing tobacco control policies and programs
- Inform development and implementation of new interventions at community, subnational, and national levels
- Comparison to past and current surveys with tobacco questions
 - Interpret carefully, taking-into-account differences in survey methods (such as questionnaire wording, context, sample design, target population, mode of administration, etc.)

GUIDELINES: DATA DISSEMINATION MATERIALS

- Populated tables
- Tobacco report
- Tobacco fact sheet
- Tobacco control brief
- Research graphs, publications

GUIDELINES: TECHNICAL ASSISTANCE

- TQS (adult) and TQS-Youth guide booklets
 - English, Arabic, Chinese, French, Portuguese, Russian, Spanish
- TQS (adult) and TQS-Youth are open-source tools
 - CDC tracks use globally
- Expert consultation from CDC and WHO
 - Questionnaire: wording, skip logic, placement
 - Study design: sample design, data collection procedures
 - Analysis and reporting: construction of indicators, tables, graphs

Tobacco Questions for Surveys

الأسئلة المتعلقة بالتبغ في المسوح

烟草调查问卷

Questions sur le tabagisme à utiliser dans les enquêtes

Perguntas sobre Tabaco para Pesquisas

Вопросы в отношении употребления табака для использования в исследованиях

Preguntas sobre tabaco destinadas a encuestas

www.cdc.gov/tobacco/global www.who.int/tobacco/surveillance/en







TQS (ADULT) IMPLEMENTATION 2008-2022



100 countries have completed surveys with TQS integration 30 of these countries with > 1 integration

SURVEY PLATFORMS FOR TQS & TQS-YOUTH INTEGRATION

National

- Health surveys
 - NCD multi-risk factor
 - Nutrition and examination surveys
 - Tuberculosis
- Household living standards, budget surveys
- Standalone tobacco surveys

International

- STEPwise approach to Surveillance (STEPS)
- Global School Health Survey (GSHS)
- Demographic and Health Surveys (DHS)
- Multiple Indicator Cluster Surveys (MICS)
- European Health Interview Survey (EHIS)
- Reproductive Health Surveys (RHS)
- Drug use surveys (United Nations Office on Drugs and Crime / Organization of American States)

FUTURE ACTIVITIES

- TQS
 - Creation of new version of TQS booklet
 - Adding survey questions on electronic cigarettes and heated tobacco products
 - Continued promotion of TQS integration into surveys
 - Data dissemination, data to action
- TQS-Youth
 - Promotion for TQS-Youth integration into surveys
 - Engagement with surveillance systems
 - Engagement with countries
 - Release at conferences/meetings

THANK YOU

To download the TQS and TQS-Youth booklets, please scan the QR code below or go to:

https://www.gtssacademy.org/survey-tools/tqs/

For more information about the TQS initiative, contact us at GTSSinfo@cdc.gov

