



WORKSHOP ON “BUSINESS DEMOGRAPHY AND ENTREPRENEURSHIP STATISTICS”

16 - 17 July 2024 | 13:30 - 16:30 (UTC+3)

Background and Objectives

Statistics on business demography and entrepreneurship are pivotal in understanding the lifecycle of businesses from inception through operation to closure, as well as the dynamics of entrepreneurial activity. These statistics can also shed light on the characteristics and activities of business owners. Statistics that provide information about areas such as innovation, competitiveness, economic growth, and the creation of new jobs have attracted an increasing amount of attention over the past few decades due to the growing interest in these topics. These data are necessary for various analyses and research fields, including business policies, economic planning, and others. For the production of high-quality business demography and entrepreneurship statistics, it is necessary to use data sources that are reliable and trustworthy.

EVENT DETAILS	
 STARTS AT	16 July 2024 13:30 (UTC +3)
 ENDS AT	17 July 2024 16:30 (UTC +3)
 PLATFORM	ZOOM
 PARTNERS	UNOSSC, UNECE, UNSD
 TRAINERS	TURKSTAT
 LANGUAGE	ENGLISH

Against this background and within the framework of its Statistical Capacity Building (StatCaB) Programme, SESRIC, in collaboration with the United Nations Office for South-South Cooperation (UNOSSC), United Nations Economic Commission for Europe (UNECE), United Nations Statistical Division (UNSD) and the Turkish Statistical Institute (TURKSTAT), will organise an online Workshop on “Business Demography and Entrepreneurship Statistics” on 16-17 July 2024. The workshop will delve into the following key topics:

- Introduction to business demography and dynamics
- Advanced business demography methodology
- Measurement of the determinants, performance and impact of entrepreneurial activities
- Entrepreneurship indicators

Partners

- The workshop will be organised by SESRIC in partnership with the UNOSSC, UNECE, UNSD and TURKSTAT.
- TURKSTAT will lead technical sessions, complemented by contributions from other NSOs of OIC countries, sharing insights through case studies and presentations on country-specific experiences.

Format

- Two-day sessions, approximately 3 hours each day, to be conducted via Zoom.
- The workshop will be conducted in English only.



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Draft Work Programme

DAY 1 – 16 July 2024	
13:30 – 13:40	Opening Remarks <ul style="list-style-type: none">• <i>Mr. Onur ÇAĞLAR, Director, Statistics and Information Department, SESRIC</i>• <i>Mr. Zanofer ISMALEBBE, Chief, Knowledge Management Team, UNOSSC</i>• <i>Ms. Tiina LUIGE, Director of Statistical Division, UNECE</i>
13:40 – 14:00 20 minutes (with Q&A)	UNOSSC South-South Galaxy Platform <i>Speaker: Ms. Naveeda Nazir, KM Platform Coordinator, UNOSSC</i>
14:00 – 14:30 30 minutes (with Q&A)	Setting the Ground: Introduction to Business Demography, Dynamics and Entrepreneurial Activities <i>Speaker: Mr. Zhiyuan QIAN, Associate Statistician, Business Statistics Section, Economic Statistics Branch, UNSD</i>
14:30 – 15:00 30 minutes (with Q&A)	Use of Statistical Business Registers for Business Demography and Entrepreneurship Statistics <i>Speaker: Mr. Carsten BOLDSSEN, Chief of Section, Economic Statistics, UNECE</i>
15:00 – 15:10	Break
15:10 – 16:10 60 minutes (with Q&A)	Business Demography Methodology <i>Speaker: Mr. Can DOĞAN, Head of Department - Business Registers, TURKSTAT</i>

DAY 2 – 17 July 2024	
13:30 – 14:30 60 minutes (with Q&A)	Entrepreneurship Statistics: Measuring Determinants and Performance <i>Speaker: Mr. Can DOĞAN, Head of Department - Business Registers, TURKSTAT</i>
14:30 – 15:30 60 minutes (with Q&A)	Entrepreneurship Indicators: Experience of TurkStat on Entrepreneurship Statistics <i>Speaker: Mr. Can DOĞAN, Head of Department - Business Registers, TURKSTAT</i>
15:30 – 15:40	Break
15:40 – 16:25 45 minutes (with Q&A)	Experiences and Challenges: Presentations by OIC Member Countries <i>Speaker: Malaysia and Palestine</i>
16:25 – 16:30	Closing Remarks

* All times are indicated in Ankara, Türkiye (UTC +3) time. For time difference information, please refer to: https://time.is/compare/1330_16_july_2024_in_Ankara