



## Workshop on “Halal Industry Development in OIC Member Countries”

24 – 25 April 2024

Time: 10:00 – 13:00 (Ankara time – UTC +3)

Registration Link: <https://erp.sesric.org/events/2024-Workshop-Halal-Industry-Development/Apply>

### 1 Background and Objectives

In recent years, technological developments have significantly increased global market connectivity, leading to an increased focus on the term “Halal”. Traditionally associated with food and drink, “Halal” now encompasses a wide range of products and activities, including pharmaceuticals, cosmetics, tourism, finance and media. This expansion is driven by increasing demand from Muslim consumers, as well as global trends towards ethical consumption and sustainability. As a result, the halal industry has experienced major growth, which has had an impact on various aspects from procurement to waste management.

Investments in the Islamic economy, which includes the Islamic finance, halal products and lifestyle sectors, have increased to US\$25.9 billion in 2022/2023, representing a significant annual increase of 128%<sup>1</sup>. Islamic tourism has emerged as the fastest growing sector, showing rapid expansion and becoming a major segment in the global tourism market. Additionally, global Islamic financial assets reached US\$3.96 trillion in 2021 and are expected to grow to US\$5.96 trillion in 2026<sup>2</sup>, driven by increased interest and issuance.

Even though OIC countries have the potential to lead the Halal industry, some national ecosystems are not yet fully ready due to cultural, socio-economic factors and existing challenges. Therefore, to ensure stability and growth, there is an urgent need for skilled human resources, especially in the areas of management, operations and logistics.

In response to this need, SESRIC, in collaboration with the Ministry of National Development Planning (BAPPENAS) of the Republic of Indonesia and the Islamic Centre for Development of Trade (ICDT), will organise a Workshop on “Halal Industry Development in OIC Member Countries” on 24-25 April 2024 within the framework of its Halal Capacity Building Programme (Halal-CaB). The workshop aims to facilitate knowledge sharing and the exchange of best practices in Halal industry development among relevant national institutions in OIC countries.

The Workshop will cover the following topics:

- Introduction to Halal Industry;
- Halal Certification and Standards;
- Halal Tourism Development;
- Islamic Finance and Investment;
- Policy and Regulatory Frameworks; and

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<sup>1</sup> [Dinar Standard: The State of the Global Islamic Economy Report 2023/24](#)

<sup>2</sup> [Ibid](#)



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- OIC Countries’ Experiences and Best Practices in Halal Industry.

## 2 Target Audience

The target group for this workshop includes representatives from ministries and government agencies in OIC member countries responsible for trade, industry, tourism, and Islamic affairs, as well as academia interested in Islamic economics, halal industrial development, and related fields.

## 3 Logistical Details

- The Workshop will be held virtually through the Zoom platform on 24-25 April 2024, with each day’s session lasting approximately 3 hours, including presentations and discussions.
- A question and answer session will follow each presentation.
- The Workshop will be conducted in English with simultaneous translations into Arabic and French.
- National institutions of OIC member countries interested in sharing their experiences and best practices in the Halal industry are encouraged to inform SESRIC at their earliest convenience.
- Speakers are requested to send their presentations to [training@sesric.org](mailto:training@sesric.org) before 18 April 2024.



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### 4 Work Programme

Day 1: 24 April 2024	
<b>10:00 – 10:40</b>	<p><b>Opening Remarks by:</b></p> <ul style="list-style-type: none"> <li>• <i>H.E. Dr. Amalia Adininggar WIDYASANTI, Deputy Minister for Economic Affairs, BAPPENAS, Republic of Indonesia</i></li> <li>• <i>H.E. Mr. İhsan ÖVÜT, Secretary General, SMIIC</i></li> <li>• <i>H.E. Mrs. Latifa El BOUABDELLAOUI, Director General, ICDT</i></li> <li>• <i>H.E. Mrs. Zehra Zümriit SELÇUK, Director General, SESRIC</i></li> </ul>
<b>10:40 – 11:00</b>	<p><b>Keynote Speaker by:</b></p> <p><i>H.E. Prof. Dr. Bambang P.S. BRODJONEGORO, Chairman of the Board of Professors, Faculty of Economics and Business (FEB), University of Indonesia, Former Minister / Former Head of BAPPENAS, and Former Minister of Finance, Republic of Indonesia</i></p>
<b>11:00 – 11:30</b>	<p><b>Introduction to Halal Industry</b></p> <p><i>Ms. Nila KUMALASARI, Head of Halal Industry Empowerment Center (PPIH), Ministry of Industry, Republic of Indonesia</i></p>
<b>11:30 – 11:40</b>	<b>Break</b>
<b>11:40 – 12:10</b>	<p><b>Halal Certification and Standards in OIC Member Countries</b></p> <p><i>Mr. Muhammad Aqil IRHAM, Head of Halal Product Assurance Organizing Agency (BPJPH), Republic of Indonesia</i></p>
<b>12:10 – 12:30</b>	<p><b>Halal Industry in OIC Member Countries: Challenges and Prospects</b></p> <p><i>Mr. Davron ISHNAZAROV, Researcher, SESRIC</i></p>
<b>12:30 – 13:00</b>	<p><b>Islamic Finance between Islamic Norms and Market Logic</b></p> <p><i>Prof. Dr. Mehmet ASUTAY, Director of Durham Centre for Islamic Economics and Finance, Durham University, UK</i></p>



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### Day 2: 25 April 2024

10:00 – 10:30	<b>Policy and Regulatory Frameworks of Halal Industry</b> <i>Dr. Sutan Emir HIDAYAT, Director of Infrastructure of Sharia Ecosystem, National Committee for Sharia Economics and Finance (KNEKS), Republic of Indonesia</i>
10:30 – 11:00	<b>ICDT’s Efforts in Promoting the Halal Industry in OIC Member Countries</b> <i>Mr. Charif El HAMRAOUI, Head of Business Intelligence Department, ICDT</i>
11:00 – 11:30	<b>UN Tourism’s Strategic Initiative for Halal Tourism Advancement</b> <ul style="list-style-type: none"><li>• <i>Ms. Bana TAMIM, Senior Project Specialist, Technical Cooperation and Silk Road (TCSR), UN Tourism</i></li><li>• <i>Mr. Patrick FRITZ, Technical Coordinator, TCSR, UN Tourism</i></li></ul>
11:30 – 11:40	<b>Break</b>
11:40 – 12:00	<b>SMIIC and OIC Global Halal Quality Infrastructure</b> <ul style="list-style-type: none"><li>• <i>Mr. Yasin ZÜLFİKAROĞLU, Specialist, SMIIC</i></li></ul>
12:00 – 12:45	<b>OIC Countries’ Experiences and Best Practices in the Halal Industry</b> <ul style="list-style-type: none"><li>• <b>Halal Accreditation &amp; Certification Practices in Turkish Domestic Market: A Regulation Perspective</b> <i>Mrs. Merve YALÇIN ŞİMŞEK, Expert, Halal Accreditation Agency (HAK), Republic of Türkiye</i></li><li>• <b>Empowering Halal Talent Excellence through Knowledge</b> <i>Ms. Maisarah NORAZMAN, Halal Training Advisor, Halal Development Corporation (HDC) Malaysia</i></li><li>• <b>Halal Certification in Bangladesh</b> <i>Dr. Md. Anowar Hossain BHUIYAN, Associate Professor, Business Studies Group, National University Bangladesh</i></li></ul>
12:45 – 13:00	<b>Wrap-Up Session and Farewell</b>

\*All times are indicated in Ankara (UTC +3) time. Please refer to: [https://time.is/compare/1000\\_24\\_Apr\\_2024\\_in\\_Ankara](https://time.is/compare/1000_24_Apr_2024_in_Ankara) for time difference information.



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### 5 Registration

To access to the registration page, please point your browser to:

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or scan the below QR code:

