



## DOHA DATA FORUM

### Webinar on “Data Visualization Techniques for Communicating Sustainability Insights”

03 October 2024 / 13:30 – 15:30 (Doha time – UTC/GMT +3)

Registration Link: [https://erp.sesric.org/events/webinar-DVT\\_SDG\\_03102024/Apply](https://erp.sesric.org/events/webinar-DVT_SDG_03102024/Apply)

### Background and Objectives

In the contemporary world, the importance of sustainability has gained unprecedented attention. Governments, organizations, and individuals alike are striving to adopt sustainable practices to mitigate the adverse impacts of climate change, environmental degradation, and resource depletion. Amidst these efforts, the role of data in driving informed decision-making cannot be overstated. Data, when effectively harnessed and communicated, can illuminate trends, uncover insights, and catalyze action towards sustainable development.

Data visualization has emerged as a powerful tool in this context, transforming complex datasets into intuitive visual representations that facilitate understanding and communication. Effective data visualization can bridge the gap between data and decision-makers, enabling the translation of raw numbers into compelling narratives that drive policy and action.

Sustainable Development Goals (SDGs) underscore the need for robust data systems to monitor progress and ensure accountability. However, the challenge lies not just in collecting data, but in presenting it in a way that is accessible and actionable. This is particularly true for sustainability data, which spans different domains such as environmental, health, economy and social equity.

In light of these needs, SESRIC, in collaboration with the National Planning Council (NPC) of Qatar, is organizing a webinar titled “Data Visualization Techniques for Communicating Sustainability Insights” on the sidelines of the Doha Data Forum. This webinar aims to equip participants with the skills and knowledge needed to effectively visualize and communicate sustainability data, thereby enhancing their ability to support sustainable development initiatives.

The Webinar will cover the following topics:

- Importance of Data Visualization in SDGs Reporting
- Tools and Techniques
- Effective Communication of SDGs Indicators
- Key Principles and Best Practices

### Format

- Around 2 hours of webinar via Zoom with presentations.
- The webinar will be conducted in **English** and **Arabic** with simultaneous translation provided and is open to the attendance of National Statistical Offices (NSOs), relevant Ministries, and national authorities of the OIC member countries.

EVENT DETAILS	
 <b>STARTS AT</b>	03 October 2024 <b>13:30 (UTC +3)</b>
 <b>ENDS AT</b>	03 October 2024 <b>15:30 (UTC +3)</b>
 <b>PLATFORM</b>	ZOOM
 <b>ORGANISERS</b>	SESRIC, National Planning Council (NPC) of Qatar
 <b>PRESENTERS</b>	UNSD, ESCAP, OIC MCs
 <b>LANGUAGE</b>	ENGLISH & ARABIC



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- The sessions of the webinar will be moderated by SESRIC.

### Draft Work Programme

<b>13:30 – 13:40</b>	<b>Introduction and Agenda Setting</b> Opening remarks: <ul style="list-style-type: none"><li>- Mr. Onur ÇAĞLAR, <i>Director of the Statistics and Information Department, SESRIC</i></li><li>- Representative of the National Planning Council (NPC) of Qatar</li></ul>
<b>13:40 – 14:00</b> 20 minutes (with Q&A)	<b>Session 1:</b> Dr. Ahmet HUSSEIN, <i>Senior Statistics Advisor, National Planning Council (NPC) of Qatar</i>
<b>14:00 – 14:20</b> 20 minutes (with Q&A)	<b>Session 2:</b> Mr. Arman BIDARBAKHT-NIA, <i>Head of Statistical Data Management Unit at Statistics Division, The Economic and Social Commission for Asia and the Pacific (ESCAP)</i>
<b>14:20 – 14:40</b> 20 minutes (with Q&A)	<b>Session 3:</b> Ms. Martina DE SAVERIO, <i>Associate Expert in Statistics, United Nations Statistics Division (UNSD)</i>
<b>14:40 – 15:20</b> 40 minutes (with Q&A)	<b>Session 4: Presentations by Participating OIC Countries</b> <ul style="list-style-type: none"><li>- Mr. Thomas RUTARO, <i>Head of Outreach and Quality Assurance Department, Uganda Bureau of Statistics</i></li><li>- Dr. Mualla Gizem UMUT DOĞAN, <i>Head of Climate Change and Sustainable Development Indicators Group; TurkStat</i></li></ul>
<b>15:20 – 15:30</b> 10 minutes	<b>Closing Session</b>

\* All times are indicated in Doha, Qatar (UTC +3) time. For time difference information, please refer to: [https://time.is/compare/1330\\_3\\_october\\_2024\\_in\\_Doha](https://time.is/compare/1330_3_october_2024_in_Doha)