

MODERNIZING OFFICIAL STATISTICS: LESSONS FROM INDONESIA'S DIGITAL TRANSFORMATION

*Presented at the 14th Session of OIC-Statistical Commission
Session 3: Modernization of NSOs Through Digitalization*

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CHALLENGES: BETWEEN WHAT IS AND WHAT SHOULD BE



CURRENT CONDITION

Official Statistics of Indonesia is Already High Quality, however:

- ✓ Not meeting all user needs.
- ✓ Limited estimation (only a few surveys reach district/municipality level).
- ✓ Limited collection frequency.



Respondent Burden

- ✓ Overlapping surveys/reporting (internal & external).
- ✓ Low respondent awareness.
- ✓ Too many and rigid questions.
- ✓ Inappropriate timing of data collection.



Internal Burden

- ✓ Too many business-based surveys.
- ✓ Output lag differences.
- ✓ Use of multiple applications.
- ✓ Overlapping schedules
- ✓ Limited human resources.
- ✓ Administrative difficulties due to overlapping schedules.



Data Quality Improvement

- ✓ Expanded coverage for all business categories
- ✓ Estimation at provincial level
- ✓ Quarterly and annual data collection

**Currently, the available indicator is GDP, but additional measures are needed such as production performance, employment absorption, and profit margins.*

Reducing Respondent Burden

- ✓ Implementation (developing) of communication strategies
- ✓ Non-overlapping surveys
- ✓ Methodology development and SBR profiling
- ✓ Instrument integration supported by modules/supplements

Reducing Internal Burden

- ✓ Reducing the number of surveys
- ✓ Integrated instruments
- ✓ Integrated schedules
- ✓ More accurate HR mapping
- ✓ Simplified administration through non-overlapping schedules and assignments

BETTER

FASTER

CHEAPER

EASIER

DESIRED CONDITION

CHALLENGES AND GREAT OPPORTUNITIES

BPS MUST UNDERGO TRANSFORMATION



BPS Moving Up a Level

Presidential Regulation No. 1 of 2025

- ✓ **Strengthens BPS's role** (equivalent to a Ministry) in supporting data-based policy and enhances BPS's capacity in managing national statistical functions.
- ✓ Enables BPS **to lead the provision of accurate and integrated national statistics** (effective from January 20, 2025).

Transformation of National Statistics

Statistical Modernization

- ✓ Shift from conventional practices to the use of technology (e.g., Big Data, AI).
- ✓ **Integration of various BPS surveys with administrative data to reinforce official statistics.**

First-Ever Milestone in History

National Single Data on Socioeconomic Conditions (Based on Presidential Instruction No. 4 of 2025)

- ✓ BPS receives and integrates data by name by address from ministries/agencies to produce national single data used for **targeting government programs**.
- ✓ BPS reported this milestone achievement to the Minister of National Development Planning/Head of Bappenas, the Coordinating Minister for Human Development and Cultural Affairs, and the Minister of Social Affairs.



"The higher you soar, the stronger the wind you face;
the faster the world changes, the quicker we must take steps."

CONVENTIONAL PRACTICE IN STATISTICS



Conventional Practice

Standard or traditional way of doing something that has become widely accepted over time.



*Why we need **move on?***



It is more time-consuming and expensive.



The data revolution is creating a demand for adaptive data provision

- *More Timely*
- *More Granular*
- *More Relevant*

TRANSITION FROM CONVENTIONAL PRACTICE...



Full Enumeration Census



Registered-Based Census



Paper-Based Surveys & Face-to-Face Interviews



CAPI, CATI, CAWI



Large-Scale Sample Surveys



Big Data Analytics & Small Area Estimation (SAE)



Manual Data Processing



Optical Character Recognition (OCR, Machine Learning & Artificial Intelligence)



Printed Statistical Reports



Statistical Dashboards & Open Data Portals, API-Based Data Access



Decennial Census



Dynamic & Continuous Data Collection using Administration Data

STATISTICAL BUSINESS FRAMEWORK AND ARCHITECTURE (SBFA)



Since 2016, BPS has been committed to modernizing its statistical business processes, as outlined in the **Statistical Business Framework and Architecture (SBFA)**.



SBFA is a strategic blueprint for modernizing BPS's statistical production processes that:

- ✓ provides guidance for integration and standardization with modern technology
- ✓ implements the Generic Statistical Business Process Model (GSBPM) as its framework, and
- ✓ sets out eight core principles to be achieved in the long term.

CORE PRINCIPLES OF SBFA

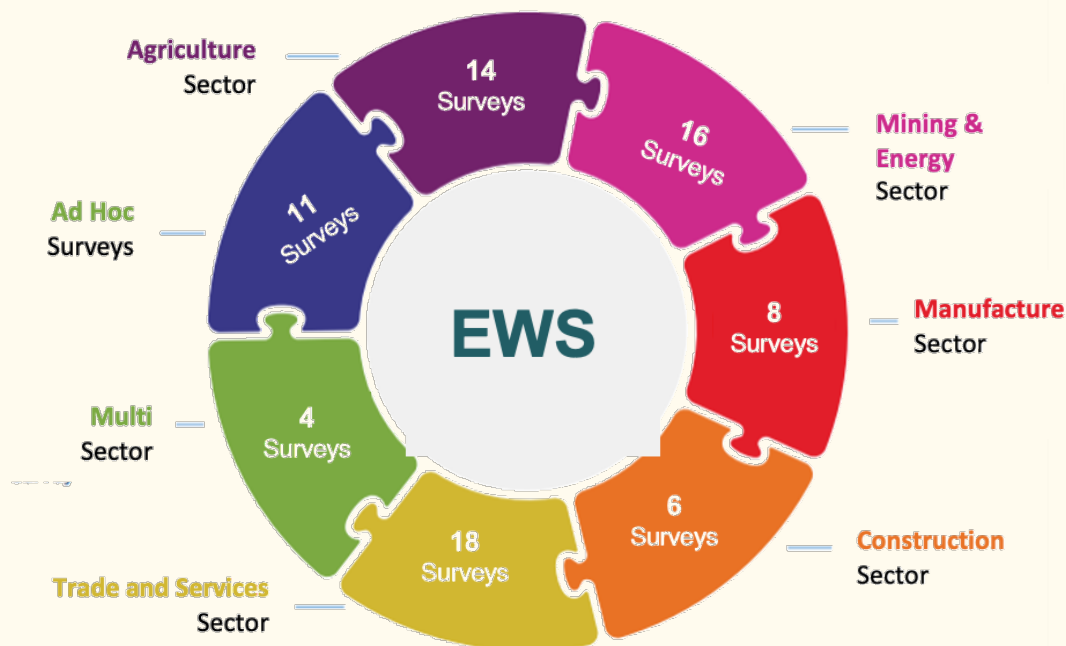
- **Integration for National Accounts & Macro Statistics :**
National Accounts and Macro Statistics are the primary beneficiaries for statistical integration
- **Multi-purpose surveys:** *Each survey serves multiple purposes*
- **Preference for administrative data:**
Preference for registration and administrative data over surveys
- **Integrated survey operations**
- **Use of SBR & LBU:** *Integrated Business Register and Large Business Unit*
- **Recentralization of IT:** *Recentralise IT away from subject matter areas*
- **Paperless data collection:** *Use paperless data collection*
- **Continuous surveying**

From the eight key principles, **the challenges for BPS** are:

- ✓ Meeting the needs of National Accounts and Macro Statistics (1)
- ✓ Reducing the number of surveys (3)
- ✓ Integrating survey operations (4)

ECONOMY WIDE SURVEY (EWS): DRIVING BUSINESS-BASED SURVEY INTEGRATION AT BPS-STATISTICS INDONESIA

“The Economy Wide Survey (EWS) is the rationalization of business-based surveys that consolidates **several routine BPS surveys (77) into a single integrated activity** covering all categories of economic activity, with the main objective of measuring Indonesia's economic performance through the lens of enterprises.



STATISTICAL BUSINESS REGISTER (SBR): THE BACKBONE OF BUSINESS STATISTICS


“The **Statistical Business Register (SBR)** is a structured and regularly updated list of economic units, managed by BPS for statistical purposes. SBR can also serve as an **integrated business registration database**.

Role of SBR

- **Sampling Frame**
SBR data is used as the sampling frame for business/enterprise-based surveys.
- **Minimum Sample**
SBR data is used as the basis for calculating the minimum sample size for business/enterprise-based surveys.
- **Business Statistics Demography**
Live SBR data can be used as a reference for business statistics demography.

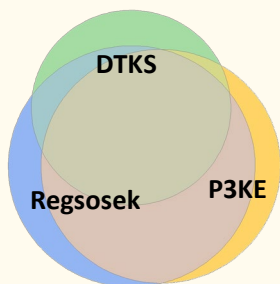


Data Sources

- ✓ **Administrative data:**
As part of data integration and towards an integrated business-based census.

- ✓ **Statistics:**
Sourced from censuses, surveys, and profiling

NATIONAL SINGLE DATA ON SOCIOECONOMIC CONDITIONS (DTSEN): FOUNDATION FOR SOCIAL PROTECTION AND INTEGRATED NATIONAL DEVELOPMENT

Presidential Instruction No. 4 of 2025 concerning DTSEN



DTSEN is a **single database of individuals and/or households** containing the socioeconomic conditions of Indonesia's population and has been matched with population data.

✓ DTSEN integrates three socioeconomic datasets: Regsosek, DTKS, and P3KE.*

Utilization of DTSEN for Program Interventions

Decile 10	Top 10% with the highest welfare
Decile 9	
Decile 8	
Decile 7	
Decile 6	
Decile 5	
Decile 4	
Decile 3	
Decile 2	
Decile 1	
	Bottom 10% with the lowest welfare

- ✓ DTSEN provides data on all households (not only the poor), **ranked by their welfare level** (Deciles 1–10).
- ✓ This enables Ministries/Institutions/Regions **to target various programs**, as mandated by Presidential Instruction No. 4 of 2025.

MOBILE POSITIONING DATA (MPD) UTILIZATION: TURNING MOBILITY INTO TOURISM INSIGHTS

“ Mobile Positioning Data (MPD) is **location data generated from mobile device signals**, which can be used to monitor population mobility, tourist travel patterns, or movement during disasters.



1 Domestic Tourism

Number of trips based on *Origin and Destination Matrix* (ODM)



2 Inbound Visitor

Number of visits at the national border



3 Outbound Tourism

Proportion of outbound trips by country of destination

Fully traditional survey

- ✓ Initially attached in the Socio Economy Survey.
- ✓ Using independent direct interview survey from 2017 until 2019

MPD Utilization

- ✓ Utilize mobile positioning data **to obtain mobility data**
- ✓ Study **initially in 2016** with MoT to obtained cross-border inbound data
- ✓ 2018-2019, BPS studied of MPD utilization for domestic tourism
- ✓ 2020 **officially used as new source data for official statistics** to complement digital surveys.

AI'S IMPLEMENTATION ALREADY HAPPENING



Meaningful and Impactful Statistics

Relevancy

Accuracy

Timeliness and Punctuality

Coherence and Comparability

Accessibility

Interpretability

AI/AI-POWERED APPLICATION

ISIC Classifier

FASIH

Chatbot AI-Powered

Bung Itung

Data Collection Instrument Builder

FASIH

Data Analytical Software

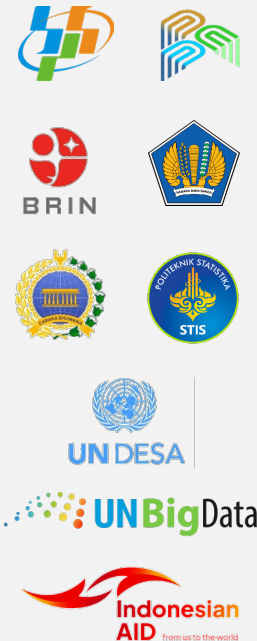
IPAS

UN HUBS FOR BIG DATA AND DATA SCIENCE



The Regional Hub for Big Data in Indonesia aims to support Asia-Pacific countries by **strengthening their capacity to modernize the use of big data for official statistics**, with a particular focus on human resource readiness. Indonesia's long-standing regional cooperation serves as a foundation for these initiatives.

Indonesia will be a catalyst for the development of big data and data science for official statistics in Asia and the Pacific, with the support and collaboration with all parties



STATISTICAL REFORM IN INDONESIA: STRENGTHENING THE LAW, KEEPING PACE WITH CHANGE



SUPPORT FROM THE UN STATISTICS DIVISION (UNSD)

Strengthening the role and responsibilities of National Statistical Offices to adapt to the evolving data ecosystem and to advance the Sustainable Development Goals (SDGs).

United Nations  Nations Unies

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Internet location: unstats.un.org/unsd

DESA/STAT 244

21 June 2022

Dear Mr. Yuwono,

Re: Access to administrative data and big data for official statistics

I am pleased to provide you with information on the developments in recent years regarding the changing data landscape in society and the corresponding adjustments in the role and responsibilities of the community of official statistics. As will be outlined below, an essential change is that a national statistical office nowadays needs to acquire access to administrative and private sector data, which will enable the office to deliver more timely, more detailed and therefore more relevant statistics amid a rapidly changing socio-economic environment.



Indonesia is currently in the **process** of drafting the Statistical Bill in collaboration with the Legislature to ensure that it is **aligned with current developments and needs**.

1

Data Acquisition

*Obtaining **copies of data** from the original source **without transferring or taking over the ownership rights of the data**.*

Examples of Data Acquisition Issues:

1. Mobile Positioning Data (MPD) for Tourism Statistics.
2. Data Administration for Updating DTSEN.

2

Provision of National Statistical Infrastructure and Development of a Statistical Data Center

>>>
>>>
>>>

There is a need to provide BPS-Statistics Indonesia with greater authority to independently own and manage the Statistical Data Center.

3

*Expanding the BPS-Statistics Indonesia's authority to **exchange microdata by name by address** with Ministries/Institutions for development program purposes, e.g. social assistance.*

Note:
Under Law No. 16 of 1997 on Statistics, BPS only disseminates aggregated macro data. This requires change.



*“To support the emerging data ecosystem, NSOs need, in particular, to **strengthen their operational processes and develop their digital capabilities.**”*

— OECD / PARIS21, Digital Transformation of National Statistical Offices

*“National statistical offices can only respond to the challenges by embracing the changes brought about by the digital era **through digitization and modernization** of the office.”*

— The Digital Era and Data



BPS-Statistics Indonesia

Thank you
www.bps.go.id

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