

EXPERT GROUP MEETING (EGM) ON DEVELOPMENT OF ISLAMIC TOURISM INDICATORS FRAMEWORK

5 November 2025 / 12:00 - 13:45 (Ankara time - UTC +3)

BACKGROUND AND OBJECTIVES

According to the Strategic Roadmap for the Development of Islamic Tourism in OIC Member Countries, prepared by SESRIC in 2018, it is important to strengthen national statistical systems and the coordination role of National Statistical Offices (NSOs) to develop a framework of specific indicators for the production and dissemination of Islamic tourism data. In line with this, the Strategic Vision of the OIC Statistical Commission (OIC-StatCom) for 2030, adopted in September 2020, sets a strategic objective to develop national methodologies, working closely with relevant stakeholders, for the collection, collation, processing and dissemination of Islamic tourism data in OIC countries.

EVENT DETAILS

	STARTS AT	5 Nov 2025 12:00 (UTC +3)
	ENDS AT	5 Nov 2025 13:45 (UTC +3)
	VENUE	Online via Zoom
	ORGANISER	SESRIC
	LANGUAGE	ENGLISH

In its capacity as the OIC-StatCom Secretariat, SESRIC organised a webinar on “Towards a Methodology for Production and Dissemination of Islamic Tourism Indicators” on 23 August 2023, with the attendance of official statisticians and tourism experts from 28 OIC countries, as well as international experts working in the Islamic tourism sector.

Within the framework of the Programme of Action (POA) 2021-2025 under the OIC-StatCom Strategic Vision 2030, SESRIC integrated a module into the Statistical Capacity Building Programme (StatCaB) Questionnaire for the biennium 2024-2025 to identify needs and capacities for developing an Islamic tourism indicators framework. Circulated in May 2024 to NSOs and Ministries of Tourism, 15 OIC countries have responded to the questionnaire module.

In this context, and in accordance with the POA 2021-2025, SESRIC will organise an Expert Group Meeting (EGM) on the Development of the Islamic Tourism Indicators Framework on 5 November 2025.

Objectives of the EGM are to:

- Brief statisticians and Islamic tourism practitioners on the results of the SESRIC questionnaire;
- Provide a platform for national and international experts to gather insights for a general methodological framework of possible Islamic tourism indicators;
- Draw visionary yet feasible conclusions on how to develop the framework, methodology, required standards and mechanisms to produce and disseminate Islamic tourism data.

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TARGET AUDIENCE AND PARTICIPANTS

The meeting is open to representatives from NSOs and Ministries of Tourism of OIC Member Countries; relevant OIC and international institutions, academia, and other key stakeholders working in official statistics and the Islamic tourism sector.

FORMAT

The virtual EGM will be structured through presentations by SESRIC, OIC-StatCom Members and relevant organisations, followed by discussion on potential, challenges, needs and capacities related to developing such a framework. The EGM is expected to elaborate on the zero-draft Conclusions to be shared with OIC-StatCom Members.

DRAFT WORK PROGRAMME

12:00 – 12:10 10 minutes	Opening Remarks and <ul style="list-style-type: none"> Mr. Onur ÇAĞLAR, Director of Statistics and Information, SESRIC
12:10 – 12:20 10 minutes	Challenges, needs and capacities of OIC Countries for developing Islamic tourism indicators: Results of the SESRIC Questionnaire <ul style="list-style-type: none"> Mr. Abdulhamit ÖZTÜRK, Senior Statistics Officer, SESRIC
12:20 – 13:20 60 minutes	Exchanging views and experiences for developing the Islamic tourism indicators framework <ul style="list-style-type: none"> OIC Countries: Indonesia, Malaysia OIC Institutions: SMIC
13:20 – 13:40 20 minutes	Conclusions and the way forward <ul style="list-style-type: none"> Zero-draft of the Conclusions: SESRIC, Secretariat of the OIC-StatCom
13:40 – 13:45 5 minutes	Closing Remarks