



## EXPERT GROUP MEETING ON THE DEVELOPMENT OF ISLAMIC TOURISM INDICATORS FRAMEWORK

5 November 2025

Virtual - SESRIC, Ankara - Türkiye

### CONCLUSIONS

In accordance with the relevant objectives of the Strategic Vision of the OIC Statistical Commission (OIC-StatCom) for 2030 and its Programme of Action (2021-2025), and the Strategic Roadmap for the Development of Islamic Tourism in OIC Member Countries (2018), the Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC), in its capacity as the Secretariat of the OIC-StatCom, organized the Expert Group Meeting (EGM) on the Development of an Islamic Tourism Indicators Framework virtually on 5 November 2025.

The EGM was attended by 42 representatives delegates from National Statistical Offices and Ministries of Tourism of 18 OIC Member Countries, as well as representatives from relevant OIC and international organizations, including Standards and Metrology Institute for the Islamic Countries (SMIIC), and United Nations Economic Commission for Africa (UNECA).

**Extending** sincere thanks to SESRIC for the organisation of the EGM and the presentation of the results of the 2024 Development of Islamic Tourism Indicators Module integrated into the StatCaB Questionnaire, and BPS-Statistics Indonesia, Islamic Tourism Centre of Malaysia, and SMIIC for sharing their knowledge and expertise through delivering presentations as well as to all participating OIC Member Countries and international organizations for their valuable inputs and interventions;

**Recognizing** the importance of developing Islamic tourism indicators to support evidence-based policy making;

- 1. Extends** strong support for SESRIC's role as the Secretariat of the OIC-StatCom to coordinate the efforts outlined in the POA 2021-2025 of the Strategic Vision of the OIC Statistical Commission (OIC-StatCom) for 2030 for developing a harmonised statistical framework on Islamic tourism in collaboration with relevant national and international stakeholders;
- 2. Reaffirms** the relevance of strengthening data and monitoring capacities on Islamic Tourism as a key area for cooperation among OIC member countries, in line with the OIC and global strategies;

3. **Recommends** the utilization of a common operational definition of Islamic tourism, such as defined in relevant OIC/SMIIC Standards on Halal issues, that can guide the statistical measurement and international comparability of Islamic tourism indicators;
4. **Highlights** the diverse levels of readiness, institutional arrangements, and challenges among Member Countries in producing data on Islamic tourism, and **encourages** all Members of the OIC-StatCom to undertake further analytical work to map national needs and capacities;
5. **Supports** ongoing and planned initiatives and projects for the development of a draft set of core and supplementary indicators at national and international levels;
6. **Recommends** further collaboration with national, regional, and international authorities responsible for the development of statistical methodologies and frameworks on tourism statistics in general;
7. **Calls upon** SESRIC to continue providing technical assistance and training within the StatCaB framework to strengthen national statistical systems of OIC countries in the domain of Islamic tourism;
8. **Invites** Members of the OIC-StatCom to support SESRIC and relevant OIC and international organisations such as COMCEC Coordination Office, Islamic Centre for Development of Trade (ICDT), SMIIC and UN Tourism for enhanced cooperation, and to work closely with institutions in aligning efforts and avoiding duplication in standardisation, data collection and dissemination.
9. **Agrees** to establish a Task Team on Islamic Tourism Indicators, composed of volunteer OIC-StatCom Members and interested organisations and coordinated by SESRIC, to review progress and continue exchanges on the subject, including sharing experiences and good practices.
10. **Requests** SESRIC, as the Secretariat of OIC-StatCom, to consolidate the outcomes of the EGM and to circulate these Conclusions on the Development of an Islamic Tourism Indicators Framework to OIC Member Countries for further consultation to receive feedback, and subsequently to submit them to the 15th Session of the OIC-StatCom to be held in September 2026.

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