



OIC-StatCom EGM on the Development of Islamic Tourism Indicators Framework



5 November 2025, Virtual-SESRIC, Ankara

Results of the Questionnaire on the needs and capacities in developing Islamic tourism indicators





Outline



- Overview of Islamic Tourism in OIC Countries
- SESRIC Statistical Capacity Building Programme (StatCaB) and Questionnaire for the Biennium 2024-2025
- MODULE D: Islamic Tourism Indicators (Needs and Capacities)
- PART I: Indicator Development Framework (Purpose, Production, Permanence)
- Part II : National Statistical System (NSS) (Capacity Development, Coordination & Cooperation)



International Tourism in OIC Countries



Key Tourism Statistics

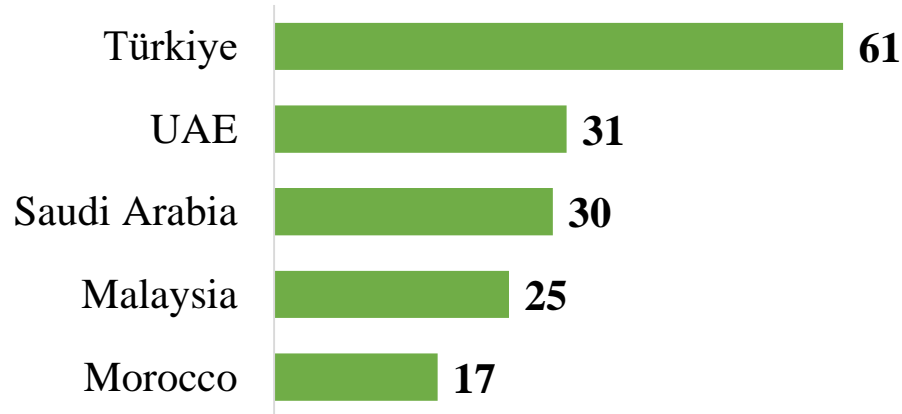
International Tourist Arrivals and Tourism Receipts of OIC Countries,

2024

Arrivals

272 million people

18% of world

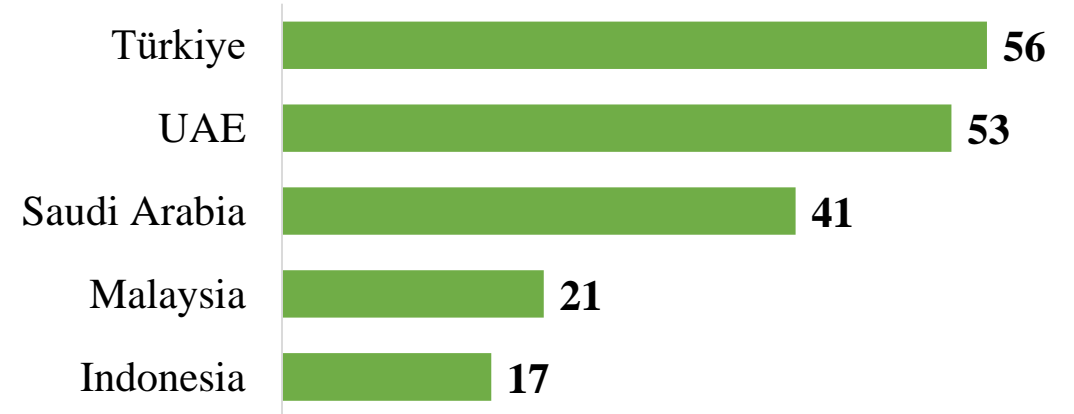


million people

Receipts

US\$ 279 billion

18% of world



US\$ billion

Source: SESRIC staff calculations based on UNWTO Tourism Dashboard



Islamic Tourism in OIC Countries



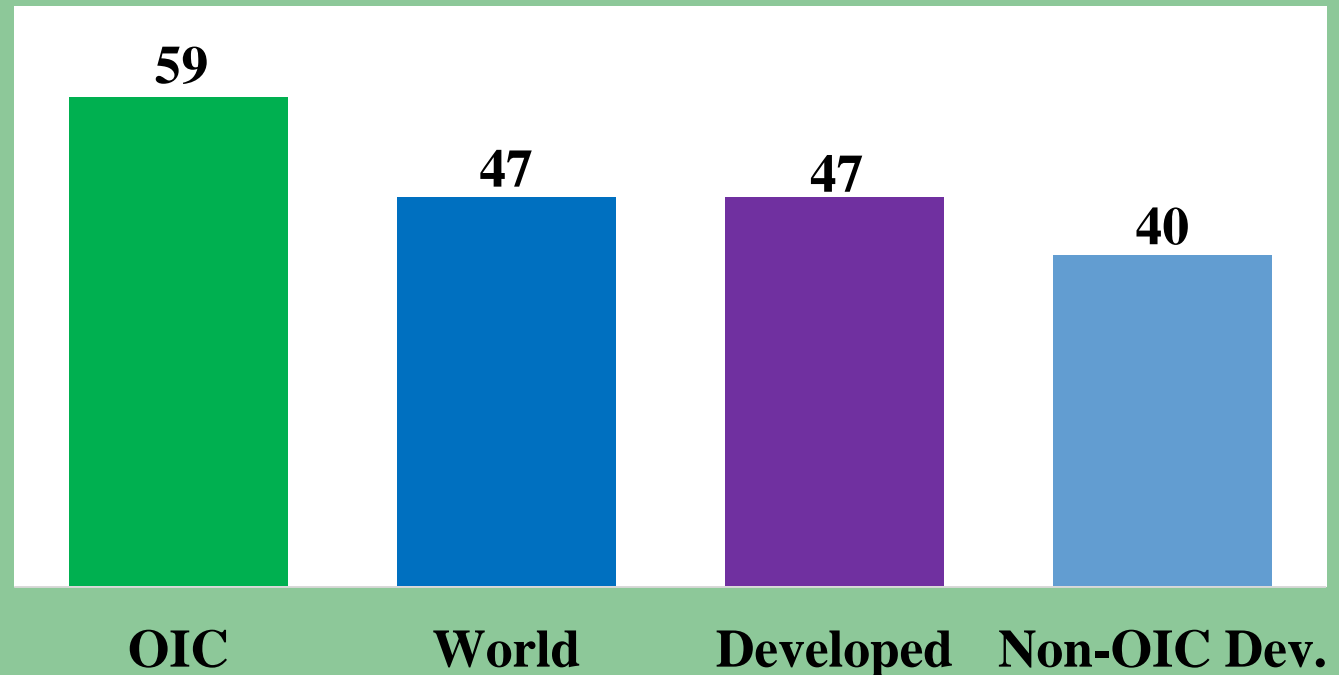
Islamic Tourism

Global Muslim Travel Index (GMTI), 2024

- 176 million tourists, capturing 10% increase over pre-pandemic levels.
- Anticipated to reach 245 million in 2030

Source: Global Muslim Travel Index 2025 Report.

Scores of the OIC Countries in the GMTI, 2024

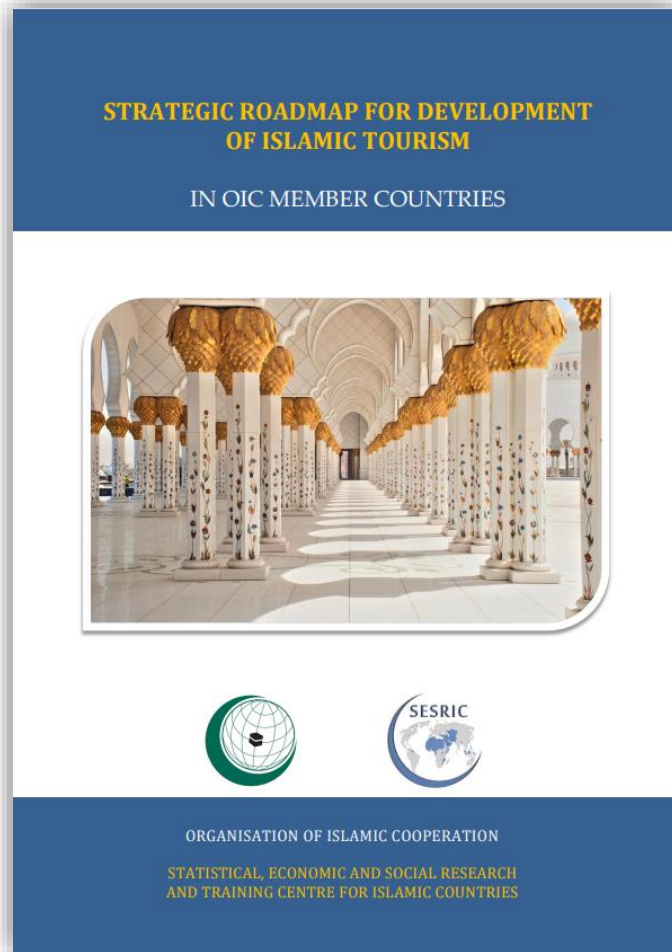




SESRIC Publications and Strategic Documents



Statistical Analysis, Economic and Social Research





Statistical Capacity Building Programme



Initiated in early
2007.

**South-South and
Triangular Cooperation
(SSTC)**

**Matching capacities and
needs of NSOs of OIC
countries based on StatCaB
Biennial Questionnaire.**



Training Course on ‘Environment Statistics’

15-17 July 2025, Riyadh - Saudi Arabia

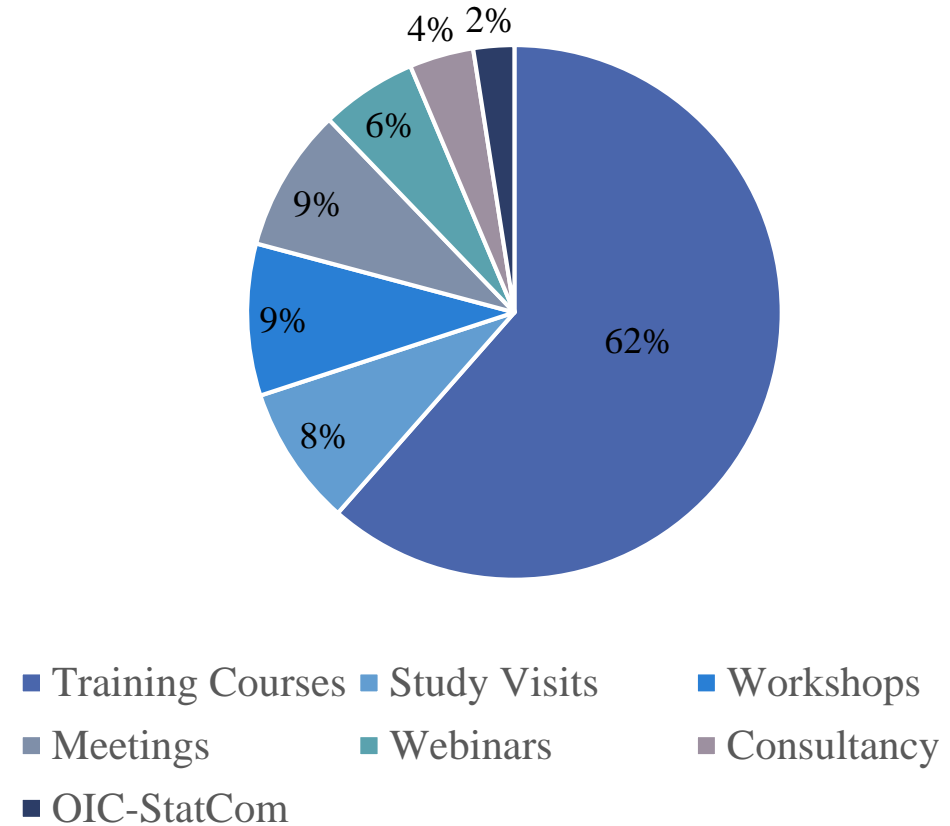
<https://www.oicstatcom.org/statcab.php>



Statistical Activities and Outreach

566
Statistical Activities since 2007

Breakdown of Statistical Activities





Statistical Activities on Tourism Statistics



- **32** statistical activities **since 2007**
- **821** experts from **54 MCs**
- National Statistical Offices & Ministries of Tourism
- Topics concentrated on overall Tourism Statistics, TSAs, Sustainable Tourism (SDG 8.9)



Statistical Training Course on
'SDG 8 (Decent Work & Economic Growth)
Indicators'
25-26 February 2025



Development of Islamic Tourism Indicators Framework



- Strategic Roadmap for Development of Islamic Tourism in OIC member countries
- OIC Statistical Commission (OIC StatCom) Strategic Vision 2030
- Strategic Objective: Common methodologies for selected statistical indicators specific to OIC member countries.
- Development of Islamic Tourism Indicators Framework
 - Preliminary discussion webinar organised in 2023
 - Specific module integrated into StatCaB Biennial Survey in 2024



StatCaB Survey for the Biennium 2024-2025



- Recirculated on **31 May 2024**, with the integration of Islamic Tourism Module.
- Up to now, overall SESRIC has received responses from **33 NSOs (58% response rate)**.
- 15 Countries responded to the Islamic Tourism Module (**27% response rate**).
- 15 countries responded to the new module;
Azerbaijan, Burkina Faso, Guyana, Kazakhstan, Malaysia, Maldives, Mali, Niger, Oman, Pakistan, Qatar, Saudi Arabia, Türkiye, United Arab Emirates and Uzbekistan.



MODULE D: NEEDS AND CAPACITIES IN DEVELOPING ISLAMIC TOURISM INDICATORS



Part I : Indicator Development Framework

- **Preparatory, Purpose , Production and Permanence**

Part II : National Statistical System (NSS)

- **Capacity Development, Coordination & Cooperation**

Part III : Additional Information

- **International Cooperation, Data Dissemination etc.**



PART D: NEEDS AND CAPACITIES IN DEVELOPING ISLAMIC TOURISM INDICATORS



Part I : Indicator Development Framework

- Preparatory
- Purpose
- Production
- Permanence

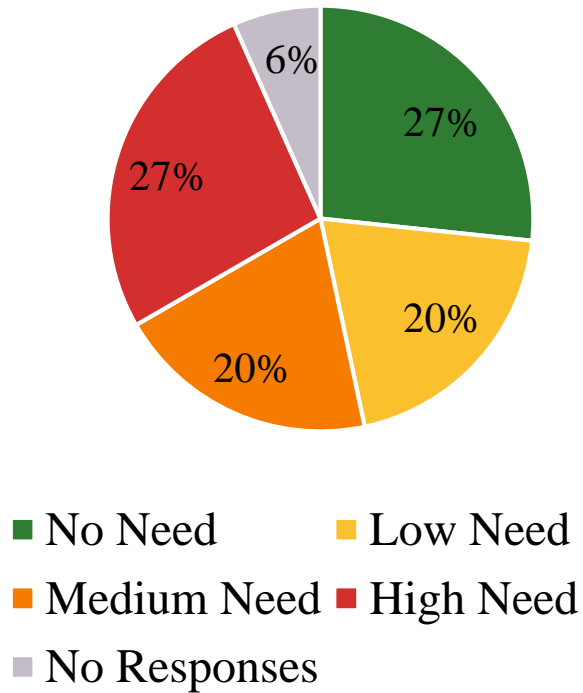
	Indicator Development Framework (Purpose, Production, Permanence)
Preparatory	How to establish a specific unit responsible for the development of national Islamic tourism indicators
Purpose	Setting the purpose of the indicators and their users/ audience
	Identification of the already set national objectives and targets with direct and indirect impacts on Islamic tourism in the country
	Determination of key questions to enable the fine-tuning of the national Islamic tourism indicators
	Developing a conceptual model to determine and explain the relationship between the proposed national Islamic tourism indicators and their purpose
Production	Identification of possible national Islamic tourism indicators that respond to specific key questions and user needs
	Collection and collation of national Islamic tourism data based on the particular requirements of the Islamic tourism indicators
	Calculation of the national Islamic tourism indicators through the use and presentation of Islamic tourism data
	Communication and interpretation of the national Islamic tourism indicators to help users understand issues in Islamic tourism in the country
Permanence	Controlling whether national Islamic tourism indicators are understood by data users and refine them in a balanced approach based on feedback received
	Developing national monitoring and reporting systems to provide consistent Islamic tourism data over time and enable periodic production of the national Islamic tourism indicators
Others	Please specify



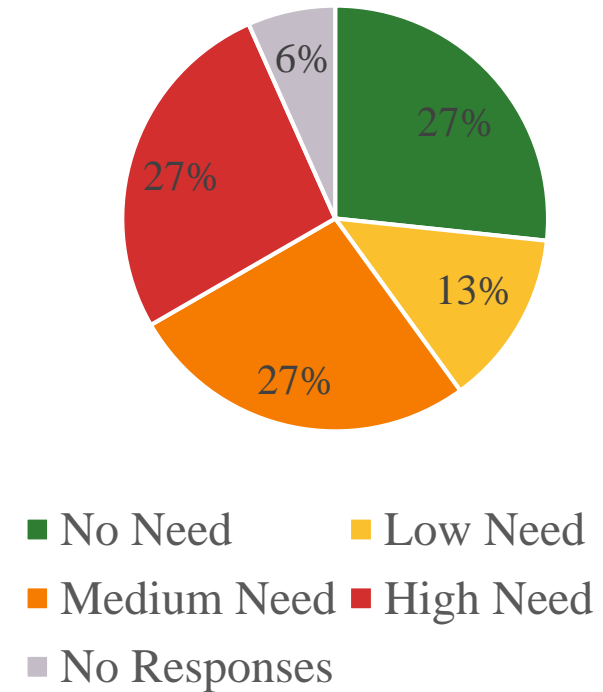
Part I : Indicator Development Framework

Preparatory, Purpose, Production, Permanence

Preparatory by Training Demand



Purpose by Training Demand

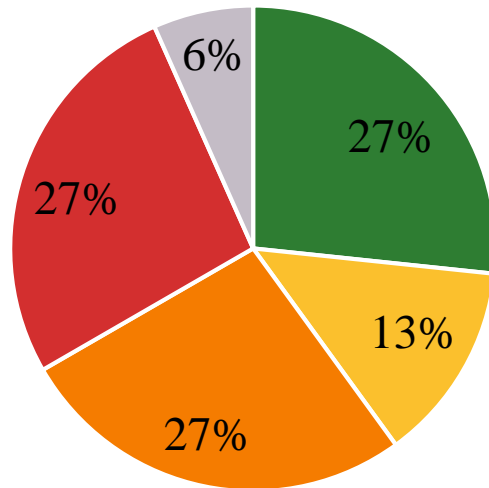




Part I : Indicator Development Framework

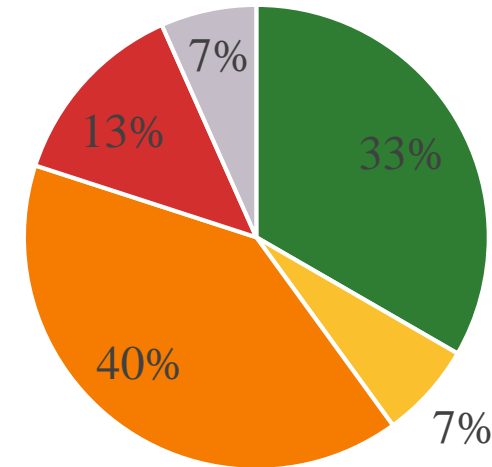
Preparatory, Purpose, Production, Permanence

Production by Training Demand



- No Need
- Low Need
- Medium Need
- High Need
- No Responses

Permanence by Training Demand



- No Need
- Low Need
- Medium Need
- High Need
- No Responses



PART D: NEEDS AND CAPACITIES IN DEVELOPING ISLAMIC TOURISM INDICATORS



Part II : National Statistical System (NSS)

- **Capacity Development**
- **Coordination & Cooperation**

	National Statistical System (NSS) (Capacity Development, Coordination & Cooperation)
Capacity Development	Needs assessment of statistical capacities for the production and dissemination of Islamic tourism data
	Taking stock of available resources to address the identified needs, including those related to technical cooperation, training, and sharing of best practices
Coordination & Cooperation	Integrating the production and dissemination of Islamic tourism indicators into the established work programmes of national statistical systems
Coordination & Cooperation	Alignment of the production and dissemination of Islamic tourism indicators with the existing national strategies for the development of statistics (NSDS) as well as tourism sector master plans
Coordination & Cooperation	Adopting and implementing the Tourism Satellite Accounts approach by creating a well-established coordination mechanism among the relevant stakeholders
Others	Please specify



PART D: NEEDS AND CAPACITIES IN DEVELOPING ISLAMIC TOURISM INDICATORS



Part III : Additional Information

- **International Cooperation**
- **Data Dissemination**

Additional Information					
Please indicate the name of the authority responsible for the development of Islamic Tourism Sector at the national level.					
Does your country collect, collate and disseminate Islamic Tourism data? (Please type X in the corresponding box)	<table border="1"> <tr> <td>YES</td> <td></td> <td>NO</td> <td></td> </tr> </table>	YES		NO	
YES		NO			
If YES, please provide the name of the institution responsible for collecting, collating, and disseminating the data.					
If YES, please share the link of the website on which the data is published.					
Does your institution collaborate with international organizations or other OIC countries in the development and sharing of Islamic tourism indicators?	<table border="1"> <tr> <td>YES</td> <td></td> <td>NO</td> <td></td> </tr> </table>	YES		NO	
YES		NO			
If Yes, please specify the organizations or countries involved.					



PART D: NEEDS AND CAPACITIES IN DEVELOPING ISLAMIC TOURISM INDICATORS



	YES	NO	NO RESPONSE
Does your country collect, collate and disseminate Islamic Tourism data?	1	14	-
Does your institution collaborate with international organizations or other OIC countries in the development and sharing of Islamic tourism indicators?	2	11	2

	MINISTRY	NSO	BOTH	NA
Responsible authority for the development of Islamic Tourism Sector at the national level.	6	-	1	8

Thank you for your attention!



cabinet@sesric.org



+90 312 468 6172



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**Statistical, Economic and Social
Research and Training Centre for
Islamic Countries**

