

Agenda for the Training Programme on "Tourism Statistics"



Gambia, 24-26 August 2016

Day	Time	Торіс	Facilitator	Remarks
Day 1	8:30 - 8:45 am	Registration and self-introduction	GBOS	
Wednesday	8:45 - 9:45 am	Official Opening	GBOS	
24 th August 2016	9:45 - 10:40 am	✓ Introduction to Tourism in developing countries (Africa) and the Gambian situation (Q & A) Methodology framework for tourism indicator	Koire	
		 ✓ TWG on harmonizing tourism statistics ,operationalize MDAs ✓ Develop MOU between participating institutions in the national TWGs ✓ (Q & A Session) 	All participants	
	10:40 - 11:00 am	Break Tea		
	11:00 - 1:00 pm	 Indicator definitions Arrivals and Departures data ✓ Total arrivals verses visitor arrivals ✓ Purposes of visit ✓ Length of stay ✓ scope of coverage data sources compilation ✓ methodologies used and periodicity data collection/ 	Koire All participants	
	12:00 - 1:00 pm	 Tourists Accommodation Statistics (Surveys) ✓ Income from accommodation ✓ Bed and room occupancy rates Business sampling frame(Accommodation 	Koire	

		establishments registered for VAT	
	1:00 -2:00 pm	Lunch	
	2:00 – 3:00 pm	✓ Modeling accommodation data from censuses (Hotel Inventory sampling frame)	Koire
	3:00 – 5:00pm	3. Travel statistics ✓ Tour operator statistics (Survey) ✓ Transport statistics	Koire
Day 2	8:00 – 8:15 am	Registration	GBOS
Thursday 25 th August 2016	8:15 – 10:40 am	 4. Visitors to tourism attraction sites ✓ National Parks ✓ Reserves ✓ By Gender, Age group, visitor category, 	Koire
	10:40 - 11:00 am	Break Tea	GBOS
	11:00 – 1:00pm	 5. Tourism expenditure and Motivation Surveys ✓ Methodology ○ Scope and coverage ○ Sample size and allocation ○ Survey design ○ Calculation of basic weights (TEMS) ✓ (Q & A Session) 	Koire All participants
	1:00 -2:00 pm	Lunch	GBOS
	2:00 – 3:15 pm	 6. Tourism in compilation of GDP ✓ Government total expenditure (on tourism) as a percentage of total budget 	Koire

	3:15 – 5:00 pm	✓ Domestic tourism	Koire	
Day 3	8:00 – 9:30 am	✓ Other tourism statistics	Koire	
Friday		✓ Employment in the tourism sector		
26 th August 2016		✓ Other Tourism issues		
	9:30 – 10:15 am	✓ STATA statistical analysis package(Introduction)		
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	10:40 - 11:00	Break Tea	GBOS	
	10:40 - 11:00 am	Break Tea	GBOS	
		Break Tea ✓ Tourism Satellite Account (TSA)	GBOS	
	am		GBOS	
	am 11:00 – 12:30	✓ Tourism Satellite Account (TSA)	GBOS	