



Department of Statistics
M A L A Y S I A

ONLINE TRAINING COURSE ON TOURISM STATISTICS

WRAP UP SESSION

TOURISM SATELLITE ACCOUNT MALAYSIA

21 January 2021

Malaysia Time : 15:30 – 17:30
Saudi Arabia Time : 10:30 – 12:30



@StatsMalaysia
@MyCensus2020



www.dosm.gov.my



www.mycensus.gov.my

**BANCI
MALAYSIA**



#MyCensus2020

7.7.2020

Make Sure You're
COUNTED



**MYSTATS
DAY**

20 OCT



2016 - 2030

1

CHRONOLOGY OF TSA

2

TOURIST ARRIVALS 1991-2019

3

**SNAPSHOT OF MALAYSIA'S TSA
2019**

4

DATA SOURCES

5

**TOURISM STATISTICS –
MALAYSIA & SAUDI ARABIA**

6

**MALAYSIA STATISTICS ON
UMRAH & HAJ**

6 years

2003-2004

- IAPG Tourism meeting
- Establish TWG
- Create TSA unit in DOSM

2005-2006

- Participated in the International Workshop
- Study visit to Australia
- TSA compilation initiated
- Pilot Study of Domestic Tourism Survey (DTS)

2007-2008

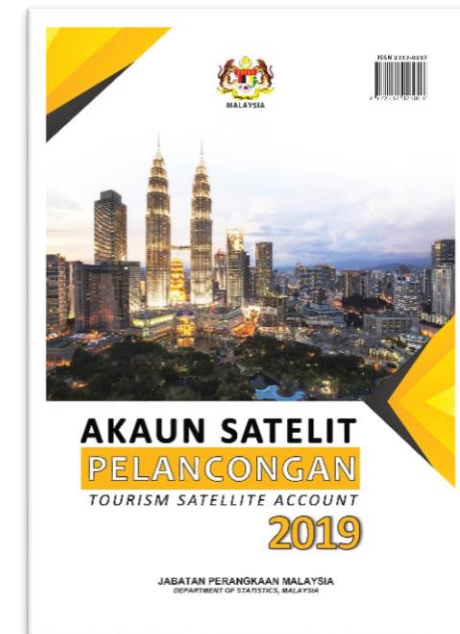
- Published DTS 2007 with official tourism domestic figure for every states (Internal Circulation)

2009-2010

- Published DTS (Public): Reference year 2009
- Limited circulation::
- Publication TSA 2000-2008
- Publication TSA 2000-2009

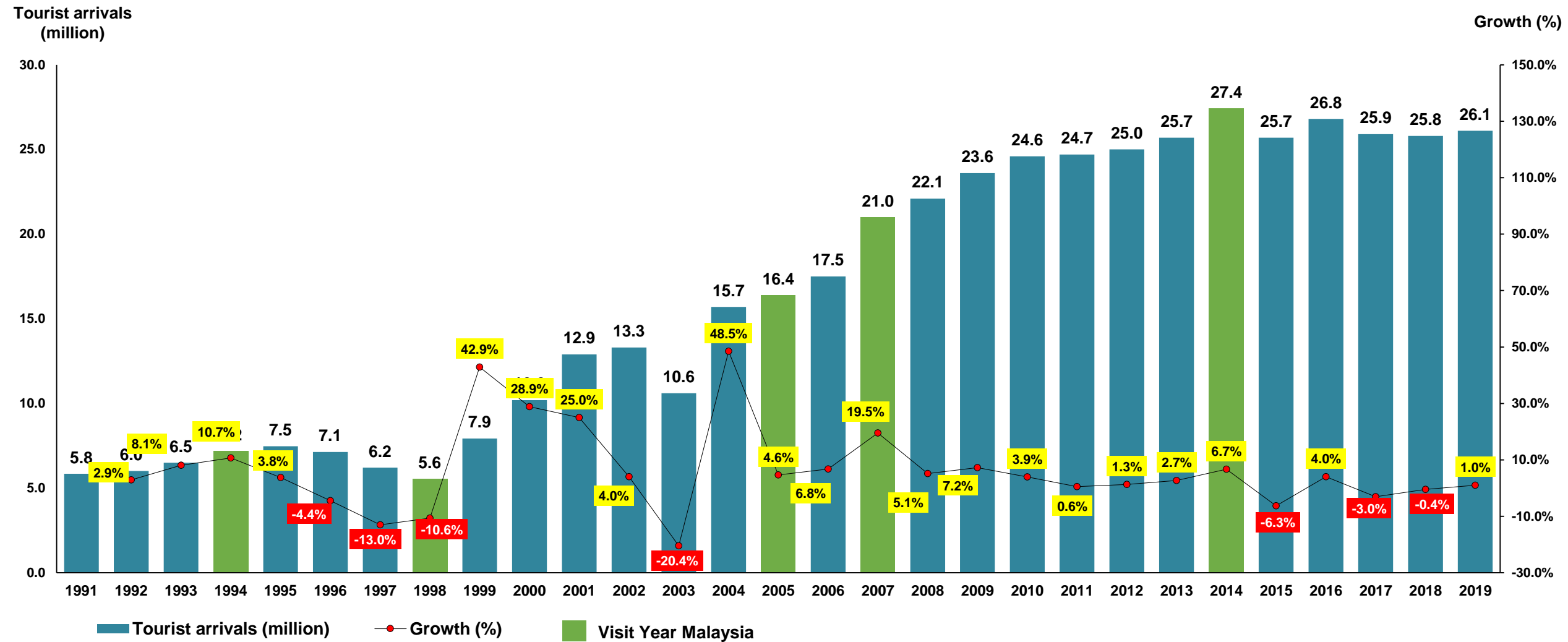
2012 Onwards

- Endorsement to release TSA to the public
- Publications:
 - TSA 2000-2010
 - TSA 2000-2011
 - TSA 2005-2012
 - TSA 2005-2013
 - TSA 2010-2014
 - TSA 2010-2015
 - TSA 2016
 - TSA2017
 - TSA2018
 - TSA2019



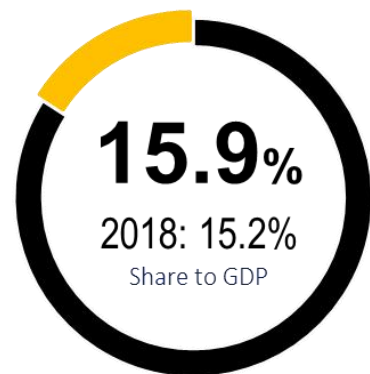
Tourism Satellite Account (TSA)

TOURIST ARRIVALS 1991-2019



Source: Tourism Malaysia

Tourism industry continued to increase with a contribution of 15.9 per cent to Malaysia's economy



Gross Value Added of Tourism Industries

RM240.2b

2018: RM220.4b

Main contributors for tourism industry:



46.2%

2018: 46.5%
Retail trade



18.0%

2018: 17.2%
Food & beverage



12.3%

2018: 12.6%
Country-specific
tourism (services)

50.9 per cent domestic tourism propelled total tourism receipts



Main components of tourism expenditure:



33.3%

2018: 33.5%
Shopping



24.4%

2018: 24.7%
Accommodation



18.4%

2018: 18.0%
Passenger
transport

Main components of tourism expenditure:



42.1%

2018: 42.0%
Shopping



16.7%

2018: 16.6%
Automotive
fuel



15.9%

2018: 15.5%
Food &
beverage

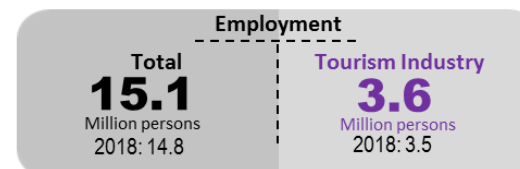
Total Inbound
Tourists

Million persons
26.1
2018: 25.8

Million persons
84.7
2018: 78.2

Total Domestic
Tourists

23.6% employed persons engaged in tourism industry



Main concentrated sectors:



34.7%

2018: 34.1%
Food & beverage



32.5%

2018: 33.1%
Retail trade



16.8%

2018: 17.1%
Country-specific
tourism (services)

Source: Tourism Satellite Account 2019
Department of Statistics, Malaysia

LIST OF TABLES & DATA SOURCES

TABLE 1

**INBOUND TOURISM
EXPENDITURE**



- Departing Visitor Survey (DVS) by Tourism Malaysia
- Balance of Payment by DOSM
- Arrivals Data by Immigration Department

TABLE 2

**DOMESTIC TOURISM
EXPENDITURE**



- Domestic Tourism Survey (DTS) by DOSM

TABLE 3

**OUTBOUND TOURISM
EXPENDITURE**



- Malaysia Outbound Survey (MOS) by Tourism Malaysia
- Balance of Payment by DOSM

TABLE 4

**INTERNAL
TOURISM
CONSUMPTION**



- Summation Table 1 and Table 2

TABLE 5

**PRODUCTION
ACCOUNTS OF
TOURISM
INDUSTRIES AND
OTHER INDUSTRIES**



- Supply – Use Table (SUT) by DOSM
- Gross Domestic Product (GDP) by DOSM

LIST OF TABLES & DATA SOURCES

TABLE 6

**TOTAL DOMESTIC
SUPPLY AND
INTERNAL TOURISM
CONSUMPTION**



- Table 4 and Table 5

TABLE 7

**EMPLOYMENT IN THE
TOURISM INDUSTRIES**



- Labour Force Survey (LFS) by DOSM

TABLE 8

**TOURISM GFCF OF
TOURISM
INDUSTRIES AND
OTHER INDUSTRIES**



UNDER STUDY

- Economic Census and Survey by DOSM
- GFCF Data by DOSM

TABLE 9

**TOURISM
COLLECTIVE
CONSUMPTION BY
PRODUCTS & LEVEL
OF GOVERNMENT**



Compilation of data is by levels of government;

- 2A Federal Government
- 2B Statutory bodies
- 2C State Government
- 2D Local Authorities

TABLE 10

**NON-MONETARY
INDICATOR**



10a: Number of trips and overnights by forms of tourism and classes of visitor

10b: Number of arrivals overnights by modes of transport

10c: Number of establishment and capacity by types of accommodation

10d: Number of establishment in tourism industries classified according to average number of jobs

Indicator	Unit	Malaysia			Saudi Arabia		
		2017	2018	2019	2017	2018	2019
GDP	US Current	319,112	358,715	364,681	688,586	786,522	792,967
	(Million Of MYR/Saudi Riyals)	1,372,310	1,447,451	1,510,693	2,582,198	2,949,457	2,973,626
GVATI	(Million Of MYR/Saudi Riyals)	200,681.9	220,393.9	240,202.7	n.a	n.a	n.a
% Total GDP	%	14.6	15.2	15.9	n.a	n.a	n.a
Tourist Arrival	Million	25.9	25.8	26.1	18.6	17.6	16.2
Inbound Expenditure	US Million	19,936	21,730	21,580	15,020	16,975	19,849
Export Services	US Million	37,063	40,241	40,993	18,132	19,461	24,182
Export Services	(Million Of MYR/Saudi Riyals)	159,384	162,375	169,814	67,994	72,979	90,682
Outbound Expenditure	US Million	9,042	10,193	10,808	19,065.0	17,939.0	16,415.0
Import Services	US Million	42,378	44,581	43,629	67,527	72,656	62,886
Import Services	(Million Of MYR/Saudi Riyals)	182,243	179,889	180,735	253,225	272,460	235,822

No. of Haj (person)

- 2018: 39,770
- 2019: 33,706

No. of Umrah (person)

- 2018: 246,022
- 2019: 274,066

Total No. of Haj & Umrah (person)

- 2018: 285,792
- 2019: 307,772

Total value debit for pilgrimage

- 2018: RM2.005 billion
- 2019: RM2.017 billion

Source: Tabung Haji



Department of Statistics
M A L A Y S I A

THANK YOU

BANCI MALAYSIA

7.7.2020 – 21.12.2020 (e-Census)

20.1.2021 – 6.2.2021 (Face To Face)

**POPULATION & HOUSING
CENSUS
MALAYSIA 2020**

YOUR DATA IS OUR FUTURE



**#MyCensus2020
7.7.2020**

**Make Sure You're
COUNTED**

For More Info : www.dosm.gov.my
www.mycensus.gov.my



@StatsMalaysia

@MyCensus2020



20 OCT



2016-2030

