ONLINE TRAINING COURSE ON TOURISM STATISTICS

WRAP UP SESSION

TOURISM SATELLITE ACCOUNT MALAYSIA

21 January 2021

Malaysia Time : 15:30 – 17:30
Saudi Arabia Time : 10:30 – 12:30
OUTLINE

1. CHRONOLOGY OF TSA
2. TOURIST ARRIVALS 1991-2019
3. SNAPSHOT OF MALAYSIA’S TSA 2019
4. DATA SOURCES
5. TOURISM STATISTICS – MALAYSIA & SAUDI ARABIA
6. MALAYSIA STATISTICS ON UMRAH & HAJ
CHRONOLOGY OF TSA

2003-2004
- IAPG Tourism meeting
- Establish TWG
- Create TSA unit in DOSM

2005-2006
- Participated in the International Workshop
- Study visit to Australia
- TSA compilation initiated
- Pilot Study of Domestic Tourism Survey (DTS)

2007-2008
- Published DTS 2007 with official tourism domestic figure for every states (Internal Circulation)

2009-2010
- Published DTS (Public): Reference year 2009
- Publication TSA 2000-2009

2012 Onwards
- Endorsement to release TSA to the public
- Publications:
  - TSA 2000-2010
  - TSA 2000-2011
  - TSA 2005-2012
  - TSA 2005-2013
  - TSA 2010-2014
  - TSA 2010-2015
  - TSA 2016
  - TSA2017
  - TSA2018
  - TSA2019

6 years
TOURIST ARRIVALS 1991-2019

Tourist arrivals (million)

Growth (%)

Visit Year Malaysia

Source: Tourism Malaysia
Tourism industry continued to increase with a contribution of 15.9 per cent to Malaysia’s economy.

**Gross Value Added of Tourism Industries**

- **2018:** RM240.2b
- **2018:** 15.9% Share to GDP

- **2018:** RM220.4b

**Main contributors for tourism industry:**

- **46.2%**
  - 2018: 46.5%
  - Retail trade

- **18.0%**
  - 2018: 17.2%
  - Food & beverage

- **12.3%**
  - 2018: 12.6%
  - Country-specific tourism (services)

**50.9 per cent domestic tourism propelled total tourism receipts**

- **2018:** 51.4%
  - RM89.4b

- **2018:** 49.1%
  - RM92.6b

**23.6% employed persons engaged in tourism industry**

- **2018:** 34.7%
  - Food & beverage

- **2018:** 32.5%
  - Retail trade

- **2018:** 16.8%
  - Country-specific tourism (services)

**Main concentrated sectors:**

- **Tourism Industry**
  - Million persons: 2018: 3.6

- **Total**
  - Million persons: 2018: 15.1

**Main components of tourism expenditure:**

- **Internal Tourism Consumption**
  - 2018: 42.1%
  - Shopping

- **Domestic Tourism Expenditure**
  - 2018: 16.7%
  - Automotive fuel

- **Inbound Tourism Expenditure**
  - 2018: 18.4%
  - Passenger transport

**Total Inbound Tourists**

- Million persons: 2018: 26.1

**Total Domestic Tourists**

- Million persons: 2018: 84.7

Source: Tourism Satellite Account 2019
Department of Statistics, Malaysia
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- 10a: Number of trips and overnights by forms of tourism and classes of visitor
- 10b: Number of arrivals overnights by modes of transport
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- 10d: Number of establishment in tourism industries classified according to average number of jobs

**UNDER STUDY**

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**TOTAL DOMESTIC SUPPLY AND INTERNAL TOURISM CONSUMPTION**

**EMPLOYMENT IN THE TOURISM INDUSTRIES**

**TOURISM GFCF OF TOURISM INDUSTRIES AND OTHER INDUSTRIES**

**TOURISM COLLECTIVE CONSUMPTION BY PRODUCTS & LEVEL OF GOVERNMENT**

**NON-MONETARY INDICATOR**
## TOURISM STATISTICS – MALAYSIA & SAUDI ARABIA

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Unit</th>
<th>Malaysia</th>
<th>Saudi Arabia</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP</td>
<td>US Current</td>
<td>319,112</td>
<td>358,715</td>
</tr>
<tr>
<td>(Million Of MYR/Saudi Riyals)</td>
<td>1,372,310</td>
<td>1,447,451</td>
<td>1,510,693</td>
</tr>
<tr>
<td>GVATI</td>
<td>(Million Of MYR/Saudi Riyals)</td>
<td>200,681.9</td>
<td>220,393.9</td>
</tr>
<tr>
<td>% Total GDP</td>
<td>%</td>
<td>14.6</td>
<td>15.2</td>
</tr>
<tr>
<td>Tourist Arrival</td>
<td>Million</td>
<td>25.9</td>
<td>25.8</td>
</tr>
<tr>
<td>Inbound Expenditure</td>
<td>US Million</td>
<td>19,936</td>
<td>21,730</td>
</tr>
<tr>
<td>Export Services</td>
<td>US Million</td>
<td>37,063</td>
<td>40,241</td>
</tr>
<tr>
<td>Export Services</td>
<td>(Million Of MYR/Saudi Riyals)</td>
<td>159,384</td>
<td>162,375</td>
</tr>
<tr>
<td>Outbound Expenditure</td>
<td>US Million</td>
<td>9,042</td>
<td>10,193</td>
</tr>
<tr>
<td>Import Services</td>
<td>US Million</td>
<td>42,378</td>
<td>44,581</td>
</tr>
<tr>
<td>Import Services</td>
<td>(Million Of MYR/Saudi Riyals)</td>
<td>182,243</td>
<td>179,889</td>
</tr>
</tbody>
</table>
### MALAYSIA STATISTICS ON UMRAH & HAJ

<table>
<thead>
<tr>
<th></th>
<th>No. of Haj (person)</th>
<th>No. of Umrah (person)</th>
<th>Total No. of Haj &amp; Umrah (person)</th>
<th>Total value debit for pilgrimage</th>
</tr>
</thead>
</table>

Source: Tabung Haji
THANK YOU

BANCI MALAYSIA