



SESRIC WEBINAR SERIES ON STATISTICAL EXPERIENCE SHARING



“INTERNATIONAL TRADE IN SERVICES STATISTICS”

13 April 2021 Time: 13:30 - 15:30 (Ankara time – UTC +3)

Background and Objectives

Trade-in-services statistics are economic statistics which detail the sale and delivery of intangible products; i.e., services, between exporter and importer countries. Services are crucial for achieving the United Nations 2030 Sustainable Development Goals (SDGs). In this regard, strengthening the domestic services sector by increasing its backward and forward linkages with the primary and the secondary sectors, as well as its linkage with trade, can be an effective component of a comprehensive development strategy. For developing countries, service trade is the new frontier for enhancing their participation in international trade and, in turn, realizing development gains.

Given the multifaceted contribution of services to national economy and trade, it is critically important for countries to design and implement a services-driven development strategy within a coherent and comprehensive policy framework, ensuring linkages with other policy areas and overall national development objectives.

Against this background, SESRIC has recently initiated the Webinar Series on Statistical Experience Sharing through which National Statistics Offices (NSOs) of OIC countries and statistical units of the relevant international agencies will find the opportunity to inform the participants about their experiences on statistical themes of mutual interest. In this connection, SESRIC will conduct a webinar jointly with the Turkish Statistical Institute (TurkStat), on their experience in International Trade in Services Statistics. *To enrich the content and discussions of the webinar, the other interested OIC countries are also invited to share their experiences during the Webinar.*

This webinar will cover the following topics related to the International Trade in Services Statistics:

- Overview and legal basis
- Methodological basis
- Measurement and analysis
- Dissemination

Format

- Around 2 hours of webinar via Zoom with presentations.
- The participants are expected to create a Zoom account by visiting <https://zoom.us/signup> in advance of the webinar.
- The webinar will be conducted in **English** only.
- The webinar will be open to NSOs of OIC member countries interested in the subject. **In this connection, the participants who wish to make a presentation should send their files to statistics@sesric.org by 11 April 2021.**

EVENT DETAILS	
	STARTS AT 13 Aprl 2021 13:30 (UTC +3)
	ENDS AT 13 Aprl 2021 15:30 (UTC +3)
	PLATFORM ZOOM
	ORGANISER SESRIC
	PRESENTER TurkStat
	LANGUAGE ENGLISH



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Work Programme

13:30 – 13:45	Introduction and Agenda Setting <i>Dr. Atilla KARAMAN (5 mins)</i> <i>Director of Statistics and Information Department, SESRIC</i> SESRIC Presentation (10 mins) <i>State of International Trade in Services in OIC Member Countries</i> <i>Presenter: Dr. Kenan BAĞCI, Senior Researcher, Research Department</i>
13:45 – 15:00	Experience of TurkStat in International Trade-in-Services Statistics <ul style="list-style-type: none">• Overview and legal basis• Methodological basis<ul style="list-style-type: none">○ Concepts and definitions○ Classifications○ Coverage, periods○ Constructing survey frame○ Data collection• Measurement and analysis• Dissemination <i>Presenter: Ms. Melike YALIN ALTUN, TurkStat</i>
15:00 – 15:25	Experiences of Other OIC Member Countries and Q&A
15:25 – 15:30	Closing Remarks by SESRIC

* All times are indicated in Ankara, Turkey (UTC +3) time. For time difference information, please refer to:
https://time.is/compare/1330_13_Apr_2021_in_Ankara