

Webinar on “Strengthening Private Sector Involvement in Skills Development”

11 February 2021 12:00-13:30 Ankara Time (GMT+3)

Introduction

Many countries around the world, including OIC Member States, depend largely on state provision for skills development, which present various challenges for state run Technical and Vocational Education and Training (TVET) institutions in accommodating the quality, quantity and range of trainings needed. In addition, state provision often suffers from weaknesses due to lack of adequate policies, coordination mechanisms and sustainable financing among many others, which in turn leads into skills mismatch and hinders economic growth.

On the other hand, labour market conditions for youth in OIC Member States are not exceptionally promising where high unemployment, low labour force participation and underutilized entrepreneurship skills constitute a set of challenges for youth. Current and prospective challenges of youth unemployment in OIC Member States require comprehensive action by involvement of all key stakeholders, including governments, private sectors, educational institutions and civil society organizations¹

Given this context, it is evident that strengthening public-private dialogue would act as a bridge between the world of education and training and the world of work and lifelong learning. TVET intersects with many sectors of the economy and relies on efficient dialogue and constructive interaction between education and training providers, labour market stakeholders including employers, and other relevant actors.

Private provision, however, may vary significantly among countries depending on their development levels and other factors. Thus, the changing role of private sector in different socio-economic contexts should be taken into consideration especially that skills development systems and initiatives may vary as per each country's unique circumstances.

Furthermore, the private sector's role in TVET does not only constitute of training provision, but also includes a wide range of areas such as policy formulation, labour demand forecasting, curricula and quality indicators, on-the-job training and apprenticeship and, of course, employment. SESRIC highlighted the importance of public-private joint efforts in the OIC-TVET Strategic Roadmap 2020-2025² as a solution to tackle relevant challenges that face TVET systems in the OIC Member States.

¹ [State of Youth in OIC Member States 2017](#)

² [OIC-TVET Strategic Roadmap 2020-2025](#)

Against this background, this Webinar will spot the light on the ways and means of enhancing private sector involvement in skills development, especially among disadvantaged groups such as women, youth, migrants and people with disabilities, to acquire market relevant skills which contributes to the improvement of workforce competitiveness and promotion of decent work for all. Needless to say that it would also contribute to the achievement of the OIC-2025 Programme of Action's relevant goals which recognizes the importance of labour market to build a better quality of life, to promote productive employment, and to create adequate social protection for OIC peoples.

Objectives

The webinar aims at highlighting the crucial role of private sector in skills development through the presentations to be delivered by representatives of various national and international organisations with the following objectives:

- Promote private sector involvement in skills development at the national, sectoral and local level.
- Facilitate partnerships among governments, private sector and other stakeholders towards inclusive employment and effective skill generation.
- Facilitate knowledge transfer and share best practices on public-private partnerships and private sector-led initiatives in TVET sector.
- Sharing recommendations on how to build more resilient, equitable and labour market-responsive TVET systems.

Expected Results

- Identifying recent global trends in public-private policy dialogue in TVET domain.
- Sharing successful country experiences and best practices among the OIC Member States on engaging private sector in TVET.
- Promoting collaboration mechanisms among TVET institutions and private sector to achieve sustainable skills development.
- Recognizing effective strategies for greater communication between employers and training providers towards developing labour market responsive skills.

Target Audience

TVET policy-makers and labour market stakeholders including Ministries of Labour and Education, TVET Authorities, relevant national and international organizations.

Language

The webinar will proceed in English.

Technical Requirements and Duration

The webinar will be livestreamed on SESRIC's YouTube channel for the duration of one and a half hours through the link <https://bit.ly/sesric-live>

Agenda

Thursday, 11 February 2021 12:00-13:30 Ankara Time (GMT+3)	
12:00-12:05	Welcoming Remarks Mr. Fadi Abdullah FARASIN, Assistant Director General, SESRIC
12:05-13:15	Strengthening Private Sector Involvement in Skills Development Moderator: Mr. Onur CAGLAR, Acting Director of Training and Technical Cooperation, SESRIC Panellists: <ul style="list-style-type: none"> - Dr. Madinah Nabukeera SEBYALA, Senior Lecturer and Director, The Islamic University in Uganda (IUIU) - Prof. Dr. Md. Abu RAIHAN, Head of the Department of Technical and Vocational Education (TVE), Islamic University of Technology (IUT) - Mr. Gökhan DİKMENER, Technical Specialist, UNDP Istanbul International Center for Private Sector in Development (IICPSD) - Ms. Gizem KARSLI, National Officer for Employment, International Labour Organisation (ILO) - Mr. Hasan Çağlayan DÜNDAR, Advisor to the President & Head of Department, the Union of Chambers and Commodity Exchanges of Turkey (TOBB)
13:15-13:25	Q&A Session
13:25-13:30	Closing Remarks