



SESRIC WEBINAR SERIES ON STATISTICAL EXPERIENCE SHARING



“TOURISM STATISTICS”

24 February 2021 Time: 13:30 - 15:30 (Ankara time – UTC +3)

Background and Objectives

Tourism has turned into one of the main economic activities and an important source of foreign exchange earnings, economic growth and employment in many countries that around 10% of the world’s GDP is being generated in this sector.

Before the COVID-19 pandemic, total number of tourist arrivals to OIC countries substantially increased from 86.3 million in 2000 to 144.2 million in 2019 and the OIC share in the world total tourist arrivals increased from 9.4% in 2000 to 11.7% in 2019. Accordingly, the sectoral development of tourism has a significant place in the national development strategies of many countries including the OIC countries.

In parallel to the increasing importance of tourism in national economies, a comprehensive and methodological approach for the collection, collation, compilation, processing, and dissemination of tourism statistics is needed in order to support the policy makers to make informed decisions about the sector. On the other hand, the gaps in tourism data will not only have an impact on policy making processes by the public institutions but also on the private sector seeking investment opportunities. Thus, availability of timely and high-quality tourism data is vital for multiple interest groups.

Against this background, SESRIC has recently initiated the Webinar Series on Statistical Experience Sharing through which National Statistics Offices (NSOs) of OIC countries and statistical units of the relevant international agencies will find the opportunity to inform the participants about their experiences on statistical themes of mutual interest. In this connection, SESRIC will conduct a webinar jointly with the Turkish Statistical Institute (TurkStat) on their experience in Tourism Statistics. *The other interested OIC countries are also invited to share their experiences in the relevant session of the Webinar.*

This webinar will cover the following topics related to the Tourism statistics:

- Inbound Tourism Statistics
- Outbound Tourism Statistics
- Tourism Satellite Accounts
- Household Domestic Tourism

Format

- Around 2 hours of webinar via Zoom with presentations.
- The participants are expected to create a Zoom account by visiting <https://zoom.us/signup> in advance of the webinar.
- The webinar will be conducted in **English** only.
- The webinar will be open to NSOs of OIC member countries interested in the subject.

EVENT DETAILS

	STARTS AT	24 Feb 2021 13:30 (UTC +3)
	ENDS AT	24 Feb 2021 15:30 (UTC +3)
	PLATFORM	ZOOM
	ORGANISER	SESRIC
	PRESENTER	TurkStat
	LANGUAGE	ENGLISH



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Work Programme

OPENING SESSION 13:30 – 13:35	Opening Remarks <i>Dr. Atilla KARAMAN (5 mins)</i> <i>Director of Statistics and Information Department, SESRIC</i>
SESSION 1 13:35 – 14:40	<ul style="list-style-type: none">• Inbound Tourism Statistics• Outbound Tourism Statistics<ul style="list-style-type: none">○ Definitions and Concepts○ Sampling Method, Field Application, Questionnaire○ Quality Control, Metadata, Data Distribution• Tourism Satellite Accounts<ul style="list-style-type: none">○ Definitions and Concepts○ TSA Tables• Household Domestic Tourism <p><i>Presenter: Mr. Cem KOLAMAZ & Ms. Özge YAMANTAS, TurkStat</i></p>
SESSION 2 14:40 – 15:20	Experiences of Other OIC Member Countries and Q&A
CLOSING SESSION 15:20 – 15:30	Closing Remarks by SESRIC

* All times are indicated in Ankara, Turkey (UTC +3) time. For time difference information, please refer to:
https://time.is/compare/1330_24_Feb_2021_in_Ankara