



Tourism Statistics in The Kingdom of Saudi Arabia

By: General Authority for Statistics

Introduction

The tourism sector is seen in the Kingdom of Saudi Arabia as a key driver and contributor to the growth of the national economy due to the revenues generated by tourism and its contribution to providing job opportunities for citizens, and stimulating infrastructure and developing services, as well as revitalizing the economic cycle for various businesses. The Kingdom has paid special attention to this sector in the “Saudi Vision 2030”, as it is one of the main pillars of diversification of the national economy. Therefore, the General Authority for Statistics creates a database on tourism statistics.



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Tourism Sides

Supply Side

related to tourism establishments.

Demand Side

directly related to the tourist.



Tourism Establishments Survey

The General Authority for Statistics implements a tourism establishments survey as it relies on the 2008 Tourism Statistics methodology from the World Tourism Organization to classify the characteristics activities for tourism in line with the Kingdom of Saudi Arabia.



Tourism Establishments Survey

The Tourism Establishments Survey is an independent annual survey, at the level of the thirteen administrative regions in the Kingdom, and it includes all twelve characteristics tourism activities approved by the World Tourism Organization.



Characteristic Activities of Tourism

1. Accommodation for visitors

2. Food and beverage serving activity

3. Railway passenger transport

4. Passenger land transport

5. Passenger water transport

6. Passenger air transport

7. Hire transportation

8. Travel agencies and other reservation services

9. Cultural activities

10. Sports and recreational activities

11. Retail trade in characteristic tourist goods

12. Other characteristic activities of tourism



Tourism Demand Side

Tourism demand side surveys, which are: Outbound, Inbound, and Domestic Tourism Surveys are implemented by the Ministry of Tourism as it is responsible for making questionnaires, collecting data, making methodologies, and publishing data.



Tourism Satellite Account

Work on the Tourism Satellite Account is done by the Ministry of Tourism. As for the tables related to the supply side, they are fulfilled by the General Authority for Statistics, which are the fifth and seventh tables.





Thank you for listening