

REGIONAL WORKSHOP ON 'TOURISM STATISTICS AND TOURISM SATELLITE ACCOUNTS (TSA)'
in collaboration with the UNWTO

2–4 December 2014, SESRIC Headquarters, Ankara – Republic of Turkey

AGENDA

02 December 2014, Tuesday

09:00-09:30 **Registration**

09:30-10:00 **Opening Session**

10:00-11:00 **Session 1: System of Tourism Statistics (STS)**

- ▶ *Conceptual Framework of and Institutional Arrangements for a STS*

Presenter: **UNWTO**

- ▶ *Overviews of IRTS 2008 and UNWTO Compilation Guide of Tourism Statistics*

Presenter: **UNWTO**

11:00-11:15 **Coffee Break**

11:15-13:00 **Session 1: System of Tourism Statistics (STS)** (cont'd)

- ▶ *National Systems of Tourism Statistics in OIC Member Countries*

Country presentations: **Albania, Benin, Chad, Kazakhstan, Kyrgyzstan, Palestine**

- ▶ *Documenting National Systems of Tourism Statistics*

Presenter: **UNWTO**

- ▶ *Q&A Session*

13:00-14:30 **Lunch Break**

14:30-16:30 **Session 2: Inbound Tourism Statistics**

- ▶ *Inbound Tourism Statistics and International Practices in Organizing and Conducting Border Surveys*

Presenter: **UNWTO**

- ▶ *Measuring Inbound Tourism Statistics – Type of Tools and Procedures Applied*

Country presentations: **Maldives, Nigeria, Senegal, Sudan, Turkey**

- ▶ *Q&A Session*

16:30-16:45 **Coffee Break**

16:45-18:00 **Session 2: Inbound Tourism Statistics** (cont'd)

- ▶ *Accommodation Statistics*

Presenter: **UNWTO**

- ▶ *Accommodation and Establishment Statistics*

Country presentations: **Benin, Oman, Turkey**

- ▶ *Q&A Session*

03 December 2014, Wednesday

09:00-11:00 **Session 3: Outbound Tourism Statistics**

- ▶ *Outbound Tourism Statistics*

Presenter: **UNWTO**

- ▶ *Measuring Outbound Tourism Statistics – Type of Tools and Procedures Applied*

Country presentations: **Egypt, Iraq, Turkey**

- ▶ *Q&A Session*

10:30-11:00 **Coffee Break**

11:15-13:00 **Session 4: Tourism Expenditure Statistics**

- ▶ *Inbound and Outbound Tourism Expenditure Statistics*

Presenter: **UNWTO**

- ▶ *Experiences on Application of Inbound and Outbound Tourism Expenditure Surveys*

Country presentations: **Malaysia, Suriname, Turkey**

- ▶ *Q&A Session*

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03 December 2014, Wednesday (cont'd)

13:00-14:30 **Lunch Break**

14:30-16:00 **Session 5: Domestic Tourism Statistics**

▶ *Domestic Tourism Statistics*

Presenter: **UNWTO**

▶ *Measuring Domestic Tourism Statistics – Type of Tools and Procedures Applied*

Country presentations: **Indonesia, Malaysia, Turkey**

▶ *Q&A Session*

16:00-16:15 **Coffee Break**

16:15-18:00 **Session 6: Tourism Industries Statistics**

▶ *Measuring the Supply of Tourism Industries*

Presenter: **UNWTO**

▶ *Tourism Industries Statistics*

Country presentations: **Chad**

▶ *Q&A Session*

04 December 2014, Thursday

09:00-11:00 **Session 7: Employment in the Tourism Industries**

▶ *Measuring Employment in the Tourism Industries*

Presenter: **UNWTO**

▶ *Current Country Practices in Measuring Employment in the Tourism Industries*

Country presentations: **Azerbaijan, Yemen**

▶ *Q&A Session*

11:00-11:15 **Coffee Break**

11:15-13:00 **Session 8: Tourism Satellite Accounts (TSA)**

▶ *Towards TSA – Methodological Aspects and TSA Applications*

Presenter: **UNWTO**

▶ *Current Country Practices in TSA*

Country presentations: **Benin, Turkey**

▶ *Q&A Session*

13:00-14:30 **Lunch Break**

14:30-16:00 **Session 9: General Discussion**