

Fatih POYRAZ, Deputy Secretary General, MUSIAD

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MUSIAD VISION IN VOCATIONAL EDUCATION

ABOUT MUSIAD

NGO

Independant

**Businessman and Industrialists
Association**

- ✘ Founded in 1990, Istanbul, Turkey**
- ✘ Operating in 48 Countries,**
- ✘ 128 Focal Points**

FACTS AND FIGURES

34 +17

Branches in Turkey + Representatives

6250

Members

15.000

Companies

1.200.000

Employee

15 %

Turkish GDP

17 %

Turkish Exports

MISSION

- ✘ **“PLATFORM FOR DEVELOPMENT, DIALOGUE, COOPERATION AND SOLIDARITY”** created for the purpose of contributing to the social, cultural, political, economic, scientific and technological development of individuals and institutions, our country and society, our region and the world.

- ✘

MAIN ACTIVITIES

- ✘ MUSIAD Fair since 1993 (İzmir)
- ✘ International Business Forum (IBF) since 1996
- ✘ 13 Sectoral Councils
- ✘ Trade Delegations
- ✘ b2b Meetings
- ✘ Foreign Relations
- ✘ Foreign and Domestic Organizational Development

MAIN ACTIVITIES

- ✘ Networking
- ✘ Matchmaking
- ✘ Lobbying
- ✘ Economic, Political & Social Researches
- ✘ Publishing Periodicals and Reports(80)
- ✘ (CERCEVE (60), AFRO ASIAN STUDIES)
- ✘ Training
- ✘ Workshops, Focal Groups Meetings

FORE WORD

- ✘ “One who does not hold a vocation, is the poorest in the world”

Prof.Sabahaddin Zaim
(1926-2007)

CASE STUDY I: MUSIAD VOCATIONAL EDUCATION WORKSHOP (2011)

MUSIAD organized a workshop by inviting all parties involved in vocational education from lawmakers to academics, entrepreneurs to industrialists, teachers to students, national authorities to local organizations, NGO's to private companies, in order to discuss the importance of vocational education...

CASE STUDY I: MUSIAD VOCATIONAL EDUCATION WORKSHOP (2011)

Minister of Education and 132 High Level Participants from,

- ✘ Ministry National Education of Turkey
- ✘ Higher Education Council
- ✘ SESRIC
- ✘ EU Delegation of Turkey
- ✘ Grand National Assembly of Turkey

CASE STUDY I: MUSIAD VOCATIONAL EDUCATION WORKSHOP (2011)

- ✘ Universities (Istanbul, Texas, Marmara, Fatih, Eskisehir,)
- ✘ Istanbul Chamber of Commerce
- ✘ Istanbul Municipality
- ✘ Technical and Vocational High Schools
- Development Agencies
- Chambers of Industry

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CASE STUDY II: MUSIAD-OIC-SESRIC INTERNATIONAL STUDENT INTERNSHIP PROGRAM (2010)

- ✘ The pilot application of the OIC-ISIP started in 2010 in collaboration with BABIALEM International Student Association, recruiting 14 university students from different OIC Member Countries in MUSIAD member companies in Istanbul.

CASE STUDY II: MUSIAD-OIC-SESRIC INTERNATIONAL STUDENT INTERNSHIP PROGRAM (2010)

✘ Countries attended to this program:

- | | |
|-------------|-------------|
| ✘ Gineau | Albania |
| ✘ Senegal | Afghanistan |
| ✘ Malawi | Uzbekistan |
| ✘ Indonesia | Kosovo |
| ✘ Yemen | Bulgaria |
| ✘ Kosova | |

CASE STUDY II: MUSIAD-OIC-SESRIC INTERNATIONAL STUDENT INTERNSHIP PROGRAM (2010)



RESULTS OF MUSIAD-OIC-SESRIC INTERNATIONAL STUDENT INTERNSHIP PROGRAM (2010)

- ✘ International and vocational experience
- ✘ Information about business environment
- ✘ Benchmarking
- ✘ Interaction of cultures
- ✘ Building social relations
- ✘ Encouragement to access international markets

RESULTS OF MUSIAD-OIC-SESRIC INTERNATIONAL STUDENT INTERNSHIP PROGRAM (2010)

MUSIAD, which has a key role in the increase of trade volume of TURKEY with OIC Countries from % 11 to 20 % in the last 10 years with MUSIAD Fairs and IBF Forums, recognizes International Student Internship and Exchange Program, as the realization of vocational education and application.

WHAT MUSIAD SUGGESTS

- ✘ We have to form and reform original mechanisms where all parties of Vocational Education will be active in decision taking processes.

WHAT MUSIAD SUGGESTS

- ✘ We have to determine strategies to increase the qualifications of the trainers and managers in Vocational Education institutions. Social Auditing Mechanisms regarding the quality control must be provided.

WHAT MUSIAD SUGGESTS

- ✘ We have to change the perception in the public eye that Vocational Education Institutions are low status organizations and the jobs regarding vocational training are low status jobs.

WHAT MUSIAD SUGGESTS

- ✘ We have to form new and realistic models to teach moral values and ethics not only in Vocational Education Institutions but in all our educational system.

WHAT MUSIAD SUGGESTS

- ✘ We have to form a **“Guidance System”** which will allow us to determine the basic skills,abilities,capacities of each student in earlier ages.We have to focus on **“Pre-School Education”** and improving **“High Skilled and Intelligent Brain Capacity”** for best results.

WHAT MUSIAD SUGGESTS

- ✘ We have to enrich the content of Vocational Education with arts and aesthetic. *Designing* often necessitates considering the aesthetic, functional, economic and sociopolitical dimensions of both the design object and design process. Literature, music, visual arts and sports must be seriously taught.

WHAT MUSIAD SUGGESTS

- ✘ We have to model Vocational Education System according to the needs and potentials of each country. This model must show national and original characteristics as well as universality.

WHAT MUSIAD SUGGESTS

We have to accept “**Lifelong Education**” as our lifestyle and organize our education system according to this mentality. Vertical and horizontal transition between different vocational education institutions.

WHAT MUSIAD SUGGESTS

We have to establish national **Vocational Qualifications Authorities** and **Quality Accreditation Agencies** to measure and evaluate the quality of education and level of professionals in our countries.

WHAT MUSIAD SUGGESTS

- ✘ We have to add **Heart** to “**Master-Apprentice Relations Model**” and encourage and sustain it in all sectors and our life.
- ✘ One who is not trained by a Master, can not be an Apprentice.
- ✘ A Master who does not have Apprentices must question him/herself.

WHAT THE POET SAYS

- ✘ “Tohum saç,bitmezse toprak utansın.
- ✘ (Throw the grains ,if do not turn gree, let the land get shied.)
- ✘ Hedefe varmayan,mızrak utansın.
- ✘ (Let the spear which does not hit the target get shied.)
- ✘ Ustada kalırsa, bu öksüz yapı,
- ✘ (If this orphan building remains unfinished by the Master)
- ✘ Onu sürdürmeyen çirak utansın!
- ✘ (Let the Apprentice who does not carry it on, get shied)

Necip Fazil (1904-1983)

6 KEYS NOT TO LOSE

- × Trend Analysis
- × Specialization
- × Entrepreneurship
- × Sustainability
- × Measurability
- × Flexibility

THANK YOU



www.musiad.org.tr