

Training course “Hospital and Health Care Facilities Management and Administration”

22 APRIL - 2 MAY 2013

IZMIR

22 April 2013

- 14.00-17.00 Arrival in Izmir
17.00-17.00 Izmir Konak/Kemeraltı Tour
19.00 -20.00 - ESAFED Dinner and Presentation
20.30-22.30 - Dr. Ali IRAVUL - Programme Coordinator
Dr. Ayhan İZZETTİNOĞLU – Assistant Direktor of Public Health of Izmir
Health reforms and Turkey’ s experiences

23 April 2013

- 09.00-15.00 MANİSA; Ceremony and protocol of sister-hospitals with the Direktor of Public Health, Secretary-General and Chief Physicians
16.00-18:00 Izmir Centre Tour
18.30 -21.00 Visit of the Izmir Şifa University Medical Faculty Laboratorium + Dinner

24 April 2013

Location : Head office ESAFED, Izmir

- 09.00 -11.30 - Assoc. Prof. Şeyda ÖRSKAYA – Suat Seren Thoracic Diseases and Surgery Training and Research Hospital .

1. Stock assessment methods
2. Stock management (special) (Dr. Demet YALDIZ)
3. The role of marketing in health care
4. Target market-service-distribution
5. Price – promotion
6. Public relations in healthcare services

- 11.45-13.00 -Surgeon Demet YALDIZ – Secretary of Public Hospitals of the Northern region of Izmir

7. Patient information systems
8. Hospital information systems
9. Decision support systems

Lunch Break

- 14.30- 16.30 - Field application- Izmir Katip Çelebi University Atatürk Training and Research Hospital Emergency /Sterilization Centre / Operating Rooms

- 18.00-21.00 - ESADER Dinner and Presentation / Visit OPTİMUM Shopping Mall

25 April 2013

Location : Head Office ESAFED, Izmir

09.00-10.00 - Dr. Demet Hayali YILDIRIM – Secretary of Public Hospitals of the Northern region of Izmir
Patient and employee security

10.15-11.15 - Assoc. Prof. Ersin AKAY – Tepecik Education and Research Hospital
Emergency management

11.30-12.30 Nurse Pinar BOL - Suat Seren Thoracic Diseases and Surgery Training and Research Hospital .
Indicator management

Lunch Break

13.00 – 14.00 Assoc. Prof. Ahmet ERBAYCU - Suat Seren Manager of the Thoracic Diseases and Surgery Training and Research Hospital
Patient rights

Lunch Break

15.00-16.00 **Prof. Osman Nuri DİLEK – Office visit**
Secretary of Public Hospitals of the Northern region of Izmir
“The current situation reached in Turkey about Health Care and Hospital Management and Administration”

16.30-17.30 **Prof. Behzat ÖZKAN – Office visit**
Secretary of Public Hospitals of the Northern region of Izmir
“The substructure of Health in Turkey before and now / Health Care Tourism”

18.00-21.00 EGESADER Dinner and Presentation / Visit Forum Bornova Shopping Mall

26 April 2013

09.00 – 12.30 - **Field applications: Egepol Hospital / Yenidoğan Intensive Care /Quality Service Standarts
Buca Seyfi Demirsoy Hospital /**

Lunch Break

Location : Head Office ESAFED, Izmir

14.00-15.00 - Dr. Hasan ODABAŞI
Urgency and disaster management

15.15-16.00 - Medical Technology Şirin Mendi - Thoracic Diseases and Surgery Training and Research Hospital
DRG

16.15-17.15 - Dr. Işıl KÖSE –Tepecik Education and Research Hospital Anaesthesia Intensive Care Supervisor
Intensive Care Units

19.00-21.00 - Yamanlar Secondary School visit and dinner

27 April 2013

Location : Head Office ESAFED

08.00-10.00 - Field application - Bornova Şifa Hospital / PET/KVC /ONKOLOJİ / ANJİYO

10.30-12.30 - İdris DEMİRCİ – Business Manager

1. Health care, health organization and health care management
2. Strategic management and choices of strategic management
3. Changing global issues and leadership strategies
4. Analysis of health organizations management and competition

Lunch Break

14.00 – 16.00 - Assoc. Prof. Mustafa TÖZÜN – Director of Public Health in Izmir

1. Health structures, organization and management
2. Global strategies and strategic collaboration
3. Evaluation and verification of strategies in health organizations

17.30 – 20.00 - Aydın city tour, dinner in the Aydın association and departure to Denizli

22.00- - Arrival Denizli

28 April 2013 Visit to the Denizli Pamukkale Medical Faculty, Meeting with Health Care Managers, City tour / visit to the Health Care Association of Nazilli and Public Hospital of Nazilli

29 April 2013

Location : Family and Community Health Centres

09.00 - 12.30 Visit to Family Physicians in groups, training about the 1st step of Health Care.

Lunch Break

14.00 – 16.00 – DR. TURHAN SOFUOĞLU

112 Emergency ambulance service coordinator of the Aegean region

Training about the 112 Emergency services and guiding tour

16.00 – 18.00 – Session: Question – Answer (Şifa University)

18.00 – 18.30 Drink at the ŞİFA University

18.30 – 19.30 – Certificate Ceremony:

- ✓ Opening Presentation
- ✓ Speech of the Board Chairman of ESAFED
- ✓ Information of the education programme
- ✓ Speech on behalf of the panel of Yemen
- ✓ Speech of the Director General of SESRIC
- ✓ Handing out certificates

30 April 2013

09.00 – 10.00 Arrival in Istanbul

10.00 –20.00 Istanbul city tour

01 May 2013

Location : **Federation of Health Care of MARMARA**

09.00-12.30 - **Assoc. Prof. Ali COŞKUN- Fatih University İİBF Academic Member**

- 1. Financial planning in health care organizations**
- 2. Financial supply and management in health care systems**
- 3. Financial (employment) budget in health care systems**
- 4. Payment methodology and future trends in health care systems**
- 5. International trade and management of health organisations**
- 6. International financial marketing and resource management**

Lunch Break

14.00-15.30 - **Assoc. Prof Hakan ACAR – Fatih University Law Faculty Academic Member**
Health law-malpractice

02 MAY 2013

09.00 - 18.00 Istanbul city tour

20.00 Departure to Sana'a ,Yemen