

SHORT TERM PLAN AND PROGRAM FOR THE IMPLEMENTATION OF THE FRAMEWORK FOR DEVELOPMENT AND COOPERATION IN THE DOMAIN OF TOURISM BETWEEN OIC MEMBER STATES

Program of Action	Recommended Activities, Actions and Projects (Necessary Actions)	Partners (Responsibility)	Time Frame
<p>1- Increasing public awareness in the OIC countries about existing tourist attractions, resources and facilities in the Islamic world with a view to encouraging tourists' visits to other Islamic countries by providing full information to potential visitors.</p>	<p>1.1. Establishment of an "OIC Tourism Portal" or "OIC Internet Guide for Tourism" in three languages for the dissemination of information on tourism related issues in the OIC countries.</p> <p>1.2. Supporting the existing ICDT virtual exhibition on TINIC</p> <p>1.3. Setting up a statistical tourism database on OIC countries and conducting researches on tourism development issues and intra-OIC tourism.</p> <p>1.4. Organising food and cultural festivals among OIC member countries and other shared markets on a regional basis.</p> <ul style="list-style-type: none"> - Senegal will organize a cultural festival on arts - Cameroon organizes a cultural festival on arts - International handicraft's festival in the Islamic World, International Congress on the Touristic and Economical Importance of the handicrafts, International exhibition of artisanal work. - International Congress on the Architectural Heritage in the Islamic States, and specialized exhibitions on published books and the private architectural heritage publications in the Islamic World. 	<p>ICTM, OIC, ICDT, ICCI</p> <p>ICDT</p> <p>SESRIC</p> <p>Member States, ICDT, IRCICA</p> <p>Senegal</p> <p>Cameroon</p> <p>IRCICA</p> <p>KSA, IRCICA</p>	<p>The portal will be established within 3 months, and member states will provide their data by the end of September 2009</p> <p>On going</p> <p>On going, the first report will be ready by the end of 2009</p> <p>On going</p> <p>Dec 2009</p> <p>Annually</p> <p>Nov 2009</p> <p>Oct 2010</p>

	<p>1.5. Publishing the Islamic Cultural Heritage Guidebook in three languages and a joint “Journal of Tourism”.</p> <p>1.6. Establishing of Data Base Project about the archaeological sites and the historical landmark in the Islamic States. .</p> <p>1.7. Organising OIC-tourism fairs.</p> <ul style="list-style-type: none"> - The 2nd Tourism Fair of OIC Member States - The 3rd Tourism Fair of OIC Member States - The 4nd Tourism Fair of OIC Member States - The 1st specialized exhibition on pharmaceutical and medical equipment and medical tourism and services <p>1.8. OIC Tourism technical seminar on marketing and promotion development.</p> <p>1.9. Publishing of the coffee table book entitled “Travel the world of Islam “ to introduce the OICs countries to the world.</p> <p>1.10. Encouraging the private sector to offer tourism packages</p>	<p>Islamic Republic of Iran, IRCICA</p> <p>IRCICA</p> <p>Member States, ICDT</p> <p>Lebanon, ICDT Egypt, ICDT Syria, ICDT Tunisia, ICDT</p> <p>Malaysia</p> <p>Malaysia, Member States, ICCI</p> <p>Member States, ICCI</p>	<p>June 26-28, 2009 Dec 10-13, 2010 2012 2010</p> <p>28 May – 3 June 2009</p> <p>2009</p> <p>On going</p>
<p>2- Establishment of Direct contacts among the relevant parties concerned with tourism in the Member States on promotion of tourism in the sub-regions, regions and the whole of the Islamic world.</p>	<p>2.1. Developing and initiating a joint bilateral and multilateral tourism development projects and programs among the Member States at regional and sub-regional levels.</p> <ul style="list-style-type: none"> - Regional project of “Sustainable Tourism Development in network of cross border parks and protected areas in west Africa. - Syria and Turkey will develop joint bilateral tourism projects <p>2.2. Establishing alliances between tourism stakeholders in the OIC countries, particularly the official tourism promotion bodies, airlines companies and private tour-operators.</p>	<p>Member States, COMCEC, ICTM</p> <p>ICDT, SESRIC</p> <p>Syria, Turkey</p> <p>Member States, ICTM, ICCI</p>	<p>On going</p> <p>On going</p>

	<p>2.3. Establishing of a “Council of Tourism” in the Islamic Chamber of Commerce and Industry (ICCI) to coordinate contacts among business enterprises and agencies operating in the tourism sector.</p> <p>2.4. Publishing of a Handbook of Associations and Agencies active in the field of tourism in the Islamic world.</p>	<p>ICCI</p> <p>Member States, ICCI</p>	<p>December, 2009</p>
<p>3- Creating the appropriate legal, institutional and administrative conditions and environment in the member States in support of an expanded tourist activity among the Member States.</p>	<p>3.1. Promotion of Tourism Occupational Skill Standards (TOSS) according to the requirements of the tourism industry in Islamic world.</p> <p>3.2. Simplification of visa, customs and foreign exchange formalities for tourists from Member States, in conformity with national laws and regulations.</p>	<p>Islamic Republic of Iran,</p> <p>Member States, OIC</p>	
<p>4- Encouraging and facilitate private sector investment in tourism and other investments in facilities of appropriate quality and service standards to upgrade and expand the activities and capacities of the Member States.</p>	<p>4.1. Supporting the establishment of the proposed OIC Inter-Tourism company by the ICCI.</p> <p>4.2. Syria will organize a tourism investment forum for Member States of the OIC.</p>	<p>ICCI</p> <p>Syria, OIC, ICCI</p>	<p>2010</p>
<p>5- Encourage the activities relating to the development of the necessary human capital to ensure the availability of managerial and service personnel of international standards.</p>	<p>5.1. Vocational education training programs; SESRIC OIC-VET.</p> <ul style="list-style-type: none"> - Training seminar for trainers will be arranged by the Ministry of Culture and Tourism of Turkey in the field of tourism (2 trainers from each group) - Tourism oriented training programs of Turkey will be translated to English <p>5.2. Establishing a know-how expertise group to implement the MoU signed between the UNWTO and OIC.</p>	<p>Member States, SESRIC, IUT, IDB, ICCI, ISESCO, ICDT</p> <p>Turkey</p> <p>SESRIC, IRCICA, ISESCO, ICDT</p>	<p>End of 2009</p>

	<p>5.3. Technical support to Member States in the multilateral trade negotiation within the framework of the WTO related to trade in services and tourism and continue to prepare and distribute the annual report on these negotiation.</p>	ICDT	
<p>6- To ensure standardisation, improvement, development in the field of investment and to be in compliance with our objectives we need to develop a constructive dialogue with the private sector. In general, we have to have a long term cooperation of public and private sectors.</p>	<p>6.1 Supporting and participating in the implementation of the outcome of the 2nd Forum of Tourism and the 3rd International Conference on Investment and Privatization.</p> <ul style="list-style-type: none"> - Organizing a meeting on using the cultural heritage for the development of cultural tourism in member states in Asian region. - Supporting the international seminar on tourism and cultural change in the Middle East and North Africa in Jordan. 	<p>I.R. Iran, ICCI</p> <p>Azerbaijan, ISESCO</p>	April 2009
<p>7- Promotion of Youth Tourism in the OIC Member States.</p>	<p>7.1 Supporting the implementing of the project developed by the ICYF-DC on “Promotion of Youth Tourism in the OIC Countries” with a view to achieving the objectives of the project as specified in the Framework.</p> <p>7.2 Organizing youth camps among OIC Member States.</p> <p>7.3 Providing low cost Air tickets for young tourists of OIC Member States.</p> <p>7.4 Organizing sport competitions among OIC Member States for the Youth.</p>	<p>ICYF-DC</p> <p>Member States</p> <p>Member States</p> <p>Member States</p>	On going