



# Fourth Session of OIC Statistical Commission

21-23 April 2014, Ankara–Turkey





# IMPROVING STATISTICAL CAPACITIES IN TOURISM SECTOR





# **Background Information**

- **In 2013, around 100 projects were submitted for COMCEC PCM Programme funding.**
- **Of those, 15 projects will be carried out in 2014.**
- **“Improving Statistical Capacities of Tourism Sector in Mediterranean and Gulf Region” is one the two SESRIC projects to be funded through COMCEC PCM Programme.**

# Project Objectives



- **To build capacity in terms of tourism statistics and overall contribute to NSS of OIC Member Countries**



# Project Objectives



- **Identification of statistical capacities and needs in tourism statistics in selected OIC Countries in the Mediterranean and Gulf Regions**
- **Conducting short-term training programmes**
- **Organising a Workshop with the participation of national and international experts.**

# Expected Results

- **Capacities and needs in tourism statistics identified;**
- **Tourism statistics capacity increased;**
- **Evaluation of trainers and trainees performed to enhance content and scope of future trainings;**
- **Awareness of decision makers in OIC Member Countries increased towards evidence based policy making on tourism investments.**

# Target Group

- ***250 tourism statisticians* to be trained with a view to ameliorate compilation, production and dissemination of tourism statistics by introducing the international norms and standards, and exchanging experiences in the field among the participants.**





# Activities

**Activity 1. Preparation, Circulation, and Evaluation  
of Questionnaires**

**Activity 2. Organisation of Training Programmes**

**Activity 3. Organisation of a Workshop**

**Activity 4. Evaluations on Training Programmes and  
the Workshop**

**Activity 5. Analysis on Evaluations**



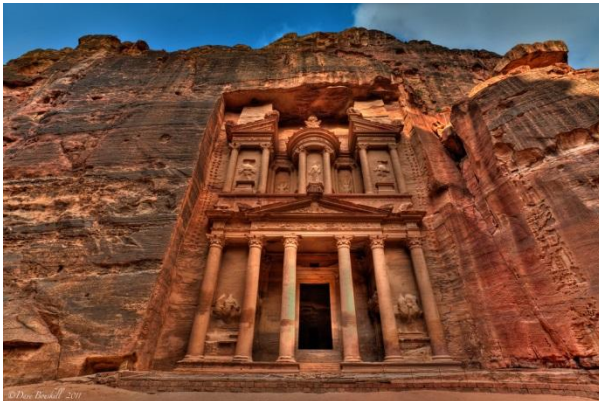
# Activities

**Activity 6. Drafting of the Evaluation Report**

**Activity 7. Publication of the Evaluation Report**

**Activity 8. Preparation of Executive Summary**

**Activity 9. Dissemination of the Executive Summary**





# Increasing Project Impact

- Completion of questionnaires by countries
- Broad participation by relevant tourism statisticians in trainings and workshop
- Reliable feedback by the participants for the evaluations to be carried out
- Promoting a culture of transfer of knowledge from trainings into application

