

### HISTORY

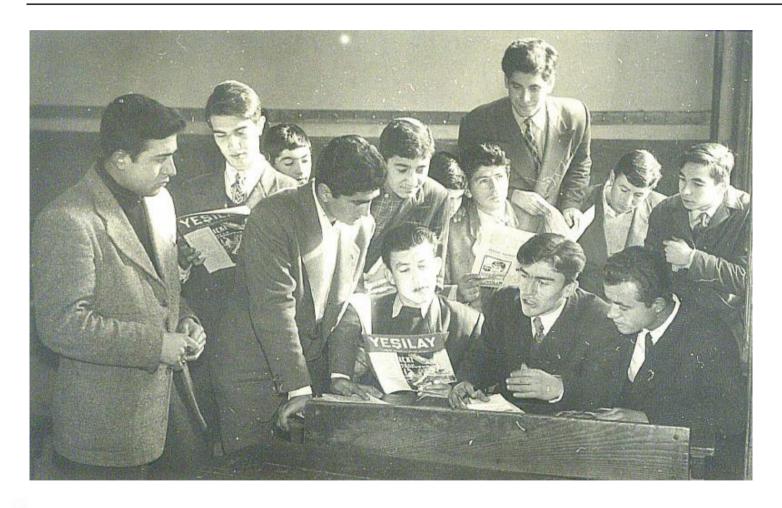


### HISTORY





### HISTORY





### ORGANIZATION



### ORGANIZATION

**General Assembly** 

**Executive Board** 

**General Management** 

**Green Crescent Branches** 

**Green Crescent Representatives** 



### ORGANIZATION

37 Branches

101 Representatives

**30 Thousand Members** 

Turkish Green Crescent Society leads the Green Crescents of Palestine, Bosnia-Herzegovina, Malaysia and Montenegro



### **HEADQUARTERS**





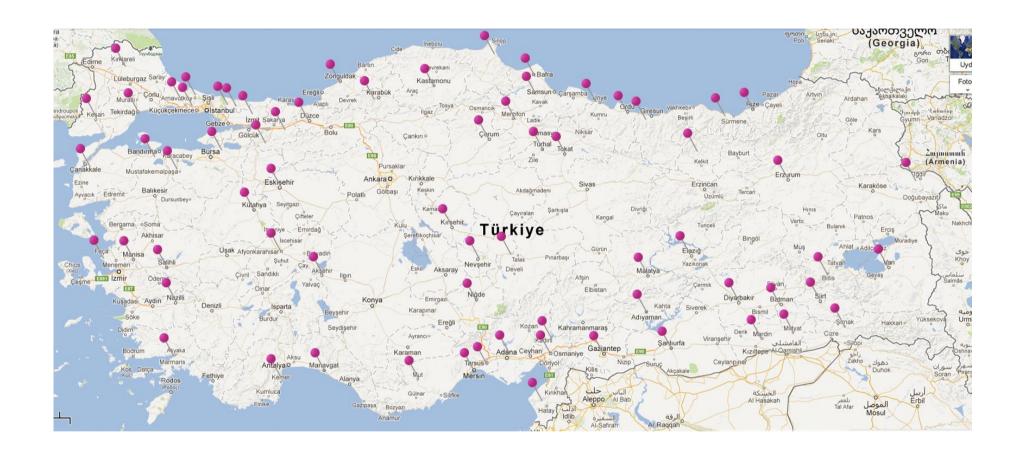
**SEPETÇILER PAVILION** 

### **BRANCHES**





### REPRESENTATIVES





# THE GREEN CRESCENT IS A "CENTER OF EXCELLENCE"



Committed to Excellence

is awarded to

Türkiye Yesilay Cemiyeti

March 2014

issued by





Valid for 2 years



### FIELDS OF ACTIVITY

Alcohol addiction,

Tobacco addiction,

Drug addiction,

Gambling addiction,

**Technology addiction** 



# PREVENTION PRACTICES



### PREVENTION PRACTICES

The Green Crescent contributes to public health by improving evidence based prevention programs and arguing for legal, social and environmental change in the fight against addictions



### THE GREEN CRESCENT CLUBS





#### "THE GREEN CRESCENT IS LOOKING FOR YOUTH LEADERS"

The project was implemented with Istanbul Development Agency (ISTKA).

The project reached 200,000 students in Istanbul.



#### "THE GREEN CRESCENT IS LOOKING FOR YOUTH LEADERS"







# THE ADDICTIONS TRAINING PROGRAM OF TURKEY



### THE ADDICTIONS TRAINING PROGRAM OF TURKEY





### THE ADDICTIONS TRAINING PROGRAM OF TURKEY





# GREEN CRESCENT PUBLICATIONS



### GREEN CRESCENT MAGAZINE

#### **Celebrating** 88 years



هلال الفضر حميني وغريسي

ان خرلی برجمینه بو علامت فارفعسی توکون(ده اجتماعی برغزندید عنوان او ابور . علا مطبوعاتده ابتدا یوزین کوسترمن بو بشسبل الده حمتدن آبری برشی دکاردر ، ایچکی دشمناری جمعیتاك برعضوی ، واسعهٔ نسر افکاری در. منزل اخضر رویاغاندا فترانسی در . الت مسائلي المجيفة تركد موضوع بحث اولاماز . نته كم جمع ني ده سياسي برمةصد أمليب المجتز ، السياف برغيه ي كنديسينه مفكوره يمش هرمانك منور الفادارارين مسالكناش صابتش ، آكيق كالماندن اليمكي بلاسني فالدرمنه حصر موجوديت الجشور ، الفيناتنده ملاردن بری اولمق اوزرد ایجی پی طبایر .

ين ، فدن ، اقصاددن ، الفاعدن ، امین درگاه ایجکی انسان آلجالفش ، دراغنت علان ، عقون ، منعقون الشاله التكون اسانتي وزمشء وجوديق اردى بهاوغرانشء كنمز . مقصدينك فدسينه شاهد آراركن اللهيج بريسندن ستغنى فاازء قارشو لممكى أقناع والزام الجون خلق آروسنده مرجه ترجهه مطهر اولش ، جگونه قدر قظه ايتديكي لزاهي وصيميتي سايحسنده إمان كوته بيركسامش مر .

علال اخطم قدي برحمت در اشرك حادثي لأمندن باشقه الرامل بسمه خزا اللوي كؤل التلاسيندن قبر ارمقه الله جوق مسعود المدجكنه فانعدر . برُنْكُ فَلاَكُ وَالْهُورُنْدُهُ أَنْهُ تُومِلُا يَا .

الساني جوزوتشهران بدلتك هرذرمسته دشمن اولان بو زهرك يشره يكانه قست وبرمن موه أفسرتك وذكانك فاللي اولدينني هيه خطراندن چيئاراس، برقدح ايجين الجينة، تروتاري شحو ابدين ، خانداس سوندبرهن ، عقبرني فاحيران برعفريت

علاياخفم الججكية آدم عقللي آلبشمش اولاتارد پرشي إلياماز ، بوانوه له نصيحت، العنصيب كارايد واكثرى أرشجميه فدر

الهابتور كيس سرخوشاقام باياستي ئولدېرى فېزېال عرضته صام برو، دولت حزيمه نه كايشي كوز، باش بوش رحيوان كى مسلط ولور، رنی حبسخانهده کخیر . ان حقیقی آفشاعی عنوان استهزا کاربته هدف، شینکهن سورنلی ، قرمزی ابورونلی ، عمور کوزنی ، سالانی فتل وسرسرى داند،، ذكسه مقدر موفر اجهامي لك بن اون قات آشاغيسدة سورونور ، بونارك، ايجنب د نصبحت له، مصيبت له يوله ن بك آزدر . اوالر عاقبتاريني يا چيوخانده . يا عبسه. ويا مخاله كوشــــــلويد. بكترتو . هلال الحضر الجكيء هنوز ال اوزاهانلون رقوتمق ، همه يو خيثك اجتشىت، وافف اوغاياتاري قيرومق الجون جالبشر .

هلال الخضرجياق كوركوريد برتمص دكايتو . اليمكي، دشستاني عقله ، مناقه ، قنه استناد ابدر . بو خصوصده معارضاريله تشعدن قطعياً حكيمتر . امجمعيك ديركن تهديد طوري طاقينماز . زهمها ببورسكز ، بالعبورسكن .كنديكره آجيبكن جوجه للريكزه بییکردمین، فارشوکزده مواس و مشفق بر عالم، برخبرخواه سیاسیدر".





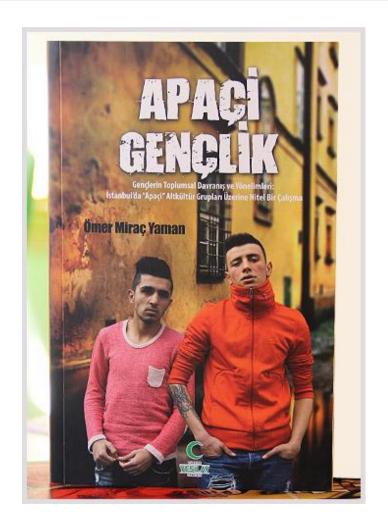


### GREEN CRESCENT CLUB MAGAZINE





### **BOOKS**







### TRAINING MANUALS













### THE JOURNAL OF TURKISH ADDICTION STUDIES





# REHABILITATION MODEL



### REHABILITATION MODEL





### MEDIA CAMPAIGNS



### **MEDIA CAMPAIGNS**











# NATIONAL WATER PIPE CAMPAIGN





# GREEN CRESCENT'S SOCIAL MEDIA CAMPAIGN

Her yıl 2,5 milyon insan alkole bağlı nedenlerden dolayı hayatını kaybetmektedir. #icmesen





### ADVOCACY



### **ADVOCACY**

Turkish Green Crescent Society plays important role in policy making, lobbying and advocacy.

The advocacy activities vary from legislation on public health to alcohol and tobacco control policies.



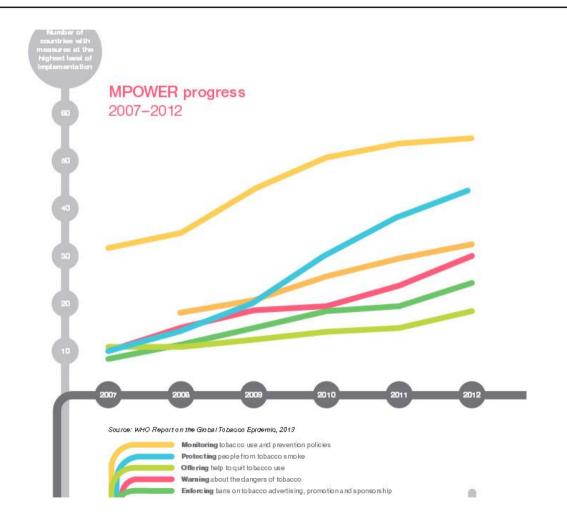
# The 58. Article of the Constitution

The 58. Article of the current Turkish Constitution, forces the state to protect youth from harmful habits was a proposal of the Green Crescent.

"The State shall take necessary measures to protect youth from addiction to alcohol, drug addiction, crime, gambling, and similar vices, and from ignorance."



### **TURKEY'S MPOWER STORY**







## NEW NATIONAL ALCOHOL LAW

National Alcohol Law was proposed and prepared by the Ministry of Health and was approved in the Grand National Assembly of Turkey on 24th of May in 2013



## NEW NATIONAL ALCOHOL LAW





## NEW NATIONAL ALCOHOL LAW





## TURKISH ALCOHOL POLICY PLATFORM





# INTERNATIONAL ACTIVITIES



## INTERNATIONAL ACTIVITIES

The Green Crescent is a member of the European Alcohol Policy Alliance european

The Green Crescent is an organization in Special Consultative Status with the Economic and Social Council

Turkish Green Crescent Society has "EFQM Committed to Excellence" certificate of the European Foundation for Quality Management



## INTERNATIONAL ACTIVITIES

Global Alcohol Policy Symposium 25-27 April 2013

Global Mature Tobacco Research Meeting On World No Tobacco Day 31 May 2013

International Drug Policy Conference 19-21 September 2014



## INTERNATIONAL TOBACCO CONTROL POLICY PROJECT

PROMOTING NATIONAL CAPACITY TO IMPLEMENT EFFECTIVE TOBACCO CONTROL POLICIES IN SELECT COUNTRIES PROJECT



## INTERNATIONAL TOBACCO CONTROL POLICY PROJECT

Republic of Turkey Ministry of Health

Republic of Turkey Ministry of Finance

**Turkish Green Crescent Society** 

**World Health Organization** 



## SOCIAL AWARENESS ACTIVITIES





















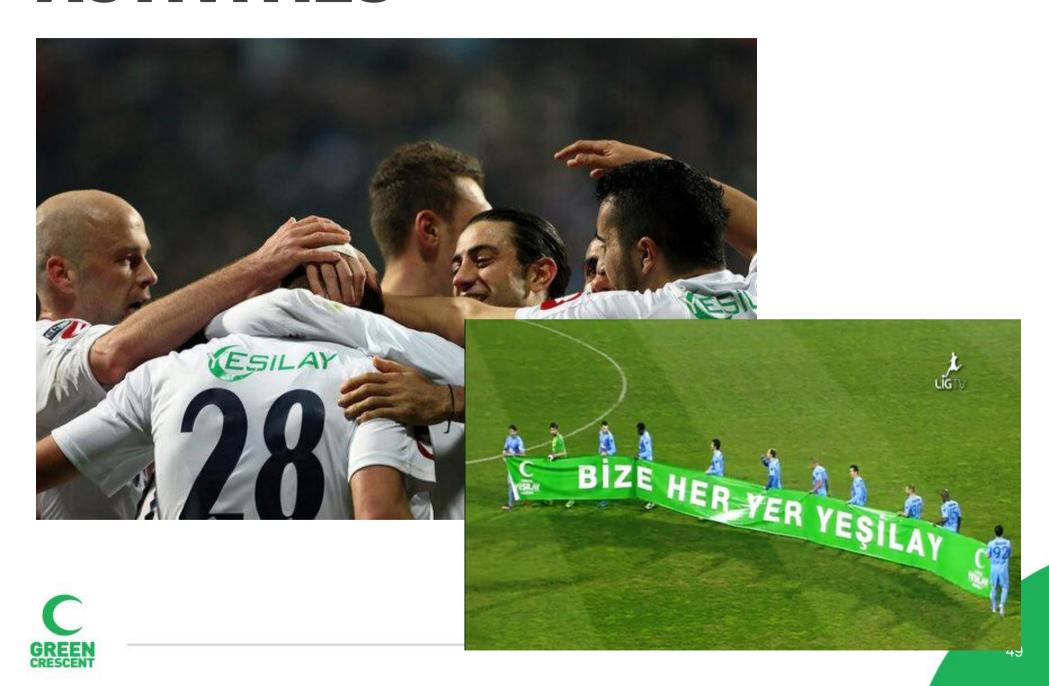












## THE GREEN CRESCENT WEEK

1-7 March, is celebrated as the Green Crescent Week in Turkey by the Council of Ministers' Decision since 1960





### Global Alkol Politikaları Sempozyumu Sona Erdi

Sempozyumun kapanış bildirgesini Türkiye Yeşilay Cemiyeti Genel Başkanı Prof. Dr. M. ihsan Karaman, T.C. Halk Sağlığı Kurumu Başkanı Doc. Dr. Turan Buzgan ve Dünya Sağlık Örgütü Akil Sağlığı ve Madde Bağımlılığı Departmanı Yöneticisi Dr. Shekhar Saxena sundu...

Detaylar

000



GAPS Sonuc Bildingesi PDF

### Haberler



Dünya Sağlık Örgülü Başkanı Yeşliay Yönebin Kurulu, Dr. Margaret Chan; "He ...

Yesilay'ın ev sahipliğinde düzenlenen 'Global Alkol Politikaları Sempoz/umu" billytik figil gö....



Yeşliay Şube ve Temsliolle...

Türkiye Yeşilay Cemiyeti'nin Dünya Sağlık Örgütü'yle birlikte düzenlenen 57. Alay düzenlediği ve Türkiye'de il.... Komutanlığı yürüyü...



Canakkale kara savaslarının 98.yıldönümünde, her yıl

### Veşilay Gençliği Çanakkale'de

### Etkinlikler











### Projeler

- Yeşiləy Gençlik Liderlerini
- (a) Vestlay Billim, Sariative Spor Market
- Türkiye Alkol Politikaları Platformu (TAPP)



### **The Green Crescent Offical Web Site** www.yesilay.org.tr

## PROPOSALS FOR OIC-SHPA

Turkish Green Crescent Society expresses good will and strong commitment to support the implementation of the Organization of Islamic Cooperation Strategic Health Plan of Action OIC-SHPA 2014-2023

Turkish Green Crescent Society proposes to develop effective governance for reducing risk factors for non-communicable diseases by increasing the involvement of civil Society (P.A.2.2: Promoting Community Awareness and Participation in Preventing, Combating and Controlling Non-Communicable Diseases)



## PROPOSALS FOR OIC-SHPA

To achieve the targets of OIC-SHPA (P.A.2.2); alcohol, tobacco and substance abuse should be assessed with special focus as risk factors for non-communicable diseases

According to World Health Organization, Tobacco kills nearly 6 million people and alcohol consumption results in 2.5 million deaths each year in the world. Bearing in mind these facts, addictions and substance abuse should be considered with a particular importance as in the case of Tobacco Free OIC Initiative.



## PROPOSALS FOR OIC-SHPA

Civil society initiatives could be developed under the umbrella of OIC like; "Addiction Working Group", "Public Health Forum" or "Substance Abuse Initiative" similar with "The OIC Independent Permanent Human Rights Commission (IPHRC)" and "Humanitarian Forum (OIC)."

Turkish Green Crescent Society is always ready to share its expertise, know-how and documents to make our world smoke-free, alcohol-free, drug-free and to protect our next generations from all kinds of addictions.



## Thank you for your attention



